

CURRICULUM VITAE

1. Personal Details

Country of Birth: USA

Date of Aliyah: February 17, 1981

Permanent Home Address: 14 Oppenheimer St. Apt. 5, Tel Aviv 69395

Home Telephone Number: 03-6415731

Mobile Telephone Number: +972-50-6263033

Office Telephone Number: 03-6923049

Email Address: diamos@zahav.net.il

2. Higher Education

a. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree
1976-1980	Tufts University, Boston, USA	Bachelors of Arts in Anthropology, Summa Cum Laude , Certificate in Community Health Honors Thesis Topic: Western and Traditional Medical Systems: Paradigms, Interaction and Change
1982-1985	Hebrew University, Faculty of Medicine, School of Public Health	Masters of Public Health, Cum Laude Thesis Topic: Individual and Group Methods of Health Education Among Non-Insulin Dependent Diabetics
2000-2007	Hebrew University, Faculty of Medicine, School of Public Health	PhD

b. Post-Doctoral Studies

None

3. Academic Ranks and Tenure in Institutes of Higher Education

Years	Name of Institution and Department	Rank/Position
1992 - 2007	Tel Aviv University, School of Nursing	External Lecturer
1995-present	Tel Aviv University, School of Medicine	External Lecturer
2001-2008	University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health	Research Fellow
2009-2016	University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health	Lecturer – Specialist track
2016	University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health	Associate Professor-Specialist track

4. Offices in University Academic Administration

Years	Name of Institution and Department	Rank/Position
2008 – present	Faculty of Social Welfare and Health Sciences, School of Public Health	Vice-Chairperson of the Health Promotion major

5. Scholarly Positions and Activities Outside the University

Years	Professional Positions
1979-1980	Health education intern, health educator for community development, Brigham and Women's Hospitals, Office of Community Health, Boston, USA
1981-1995	National Health Educator (Unit Director), Clalit Health Services, Israel
1990-1993	Health educator – healthy lifestyles workshop facilitator among career military personnel and spouses, Ministry of Defense, Israel
1990-1999	Health Education Curricula Development – 1 st – 6 th grades, Amos De Shalit Center for Science Curricula Development, Tel Aviv University
1995-1998	Director of Experimental Center for Health Education, Clalit Health Services- Dan-Petach Tikva District

*1997 present	National Director of Health Education and Promotion Department, Clalit Health Services, Israel
---------------	--

Years	International Public Appointments
1998-2001	Verona Initiative Working Group Member, World Health Organization
1999-2001	Chairperson of the Global Working Group on Advocacy and Health, International Union of Health Education and Promotion
2004-present	Elected member of European Regional Committee, International Union of Health Education and Promotion
2004	Country coordinator for HP-Source Mapping Tool, World Health Organization, European Union and International Union of Health Education and Promotion
2005	Country coordinator for Capacity Mapping Initiative, World Health Organization-Europe
*2007-present	Steering Committee on Capacity Building, International Union of Health Education and Promotion
2009-2012	Communications coordinator, European Regional Committee, International Union of Health Education and Promotion
*2010-present	Founder and coordinator of Global Working Group on Health Literacy, International Union of Health Education and Promotion
*2016-present	Board Member and Vice President for Professional Training and Capacity Building, International Health Literacy Association
*2018	Principal Investigator and Policy Representative for Israel, Action Network Measuring Population and Organizational Health Literacy - WHO Euro Region

Year	Appointments to National Public Health Positions in Israel
1983-present	National Steering Committee for Healthy Lifestyles Israel, Association of Community Centers
1993-2002	National AIDS Steering Committee, Ministry of Health
1997-present	National Steering on Diabetes in Primary Care, Clalit Health Services
2001-present	Member of the National Council for Health Promotion, Ministry of Health, Israel
2004-present	Chairperson of Sub-Committee on Prevention of Disability, Ministry of Health, Israel
2005-present	National Steering Committee member for "Healthy Future 2020"
2004	Chairperson of the Committee on Physical Activity Among Children, of the "Healthy Future 2020" strategic initiative, Ministry of Health
2005-2007	Chairperson, National Task Force on Physical Activity, "Healthy Future 2020" strategic initiative, Ministry of Health

2006-2017	Coordinator of the Sub-Committee on Community Action of the Task Force for Prevention of Obesity and Eating disorders, of the “Healthy Future 2020” strategic initiative, Ministry of Health, Israel
2005-2007	Coordinator of the Sub-Committee on Media of the Task Force for Smoking, “Healthy Future 2020” strategic initiative, Ministry of Health
2008	National Steering Committee member for National Survey on Nutrition and Health, Israel Center for Disease Control
2009-2010	Co-Chairperson of Committee for national professional standards and quality in health promotion, Ministry of Health
2009-2010	Co-Chairperson, Strategic Working Group for empowerment in chronic disease management, Clalit Health Services
2014	Chairperson of Subcommittee on Health Promotion in the Workplace, Clalit Health Services
*2017	Appointed member of National Steering Committee for Inclusion of Ethiopian Immigrants in Israeli Society (Health), Ministry of Health
*2018	Appointed Chair of National Council for Health Promotion, Ministry of Health
*2018	Appointed member of National Steering Committee for Digital Health, Ministry of Health

Years	Membership in Professional Associations in Israel
1997-2006	National Board of Directors , Israel Planned Parenthood Association
2005 - present	Founding Member and Executive Committee, Israel Association of Health Educators and Health Promoters
2014-present	Active Member, Israel Medical Society for Smoking Cessation and Prevention

Years	International Professional Accreditation
1992- 2011	CHES - The National Commission for Health Education Credentialing, USA
2011- present	MCHES - The National Commission for Health Education Credentialing, USA
2014- present	International Union of Health Education and Promotion

Years	Editorial Assignments
1998-2001	Editor for Advocacy- Promotion and Education Journal
1998-2004	Editorial Board, Eitanim – A Health Magazine (In Hebrew)
2000-2003	Editorial Board - The First in Health – A Health Magazine (In Hebrew)
2001-2004	Editorial Board - 20+ A Health Magazine (In Hebrew)
2001-present	Editorial Board - Global Health Promotion (formerly Promotion and Education Journal), International Union of Health Education and Promotion (IUHPE)
2002-present	Editorial Board - On-line Journal of International Union of Health Education and Promotion
2006-present	Editorial Board - The Israeli Journal of Health Promotion (In Hebrew)

2009-2014	Editor and Coordinator - HP-Source.net – Global website for building capacity in health promotion
*2016	Guest Editor- Special issue on health literacy, Journal of Diabetes Research
*2016	Book Co-Editor- Health Promotion – From theory to practice (in Hebrew)
*2018	Guest Editor – Special issue on health literacy, Global Health Promotion Journal
*2018	Guest Editor – Special issue on health literacy, International Journal of Environmental Public Health Research
*2018	Book Co-Editor - International Handbook on Health Literacy
*2019 - 2024	Editor – Global Health Promotion journal

Years	Reviewing for a Refereed Journal
2005-present	Health Education Research, Global Health Promotion, Patient Education and Counselling, European Public Health Journal, Health Promotion International, Journal of Adolescent Health, Diabetes Care, Journal of Health Literacy Research and Policy

Years	International Scientific Advisor
2013-present	Asian Health Literacy Association (AHLA)
*2015-2018	Health Literacy in Childhood and Adolescence (HLCA) Consortium (Germany)
*2015-2018	Project on health literacy in COPD and asthma patients, UBC, Faculty of Medicine, Respiratory Medicine Division Centre for Clinical Epidemiology and Evaluation, Vancouver, Canada.

Year	Reviewing for Funding Agencies
2009-present	Grant proposal reviewer, The National Institute for Health Policy, Israel
2012- present	Grant proposal reviewer, Israel Science Foundation
2015-	Expert Assessor, Health Promotion Practitioner Accreditation in Europe– International Union for Health Education and Promotion
*2016	Expert committee member for establishing public health review, Israel Science Foundation

Date	Media Presentations/Expert Interviews
January 2006	A Smoking Cessation Mobile Unit- Marketing Program Television
March 2008	Children and Media Reshet Bet (Radio)-
September 2008	Smoking, Media and Youth- The Health Channel (Television)
May 2010	Smoking and Youth Reshet Bet - (Radio)
*2010-present	Quarterly expert quotes on health topics of relevance, Yediot Ahronot daily newspaper– Health Section

6. Participation in Scholarly Conferences

a1. International Conferences - Held Abroad

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
August 1985	XII World Conference of International Union of Health Education and Promotion (IUHPE)	Dublin, Ireland	Health education and promotion among Ethiopian immigrants	Oral presentation
August 1988	XIII World Conference of IUHPE	Houston, USA	An accident prevention and safety program for day care workers	Oral presentation
June 1991	XIV World Conference of IUHPE	Helsinki, Finland	National strategies for health promotion	Oral presentation
September 1996	European Conference on Health Promotion Effectiveness	Turin, Italy	Quality assessment of national health promotion program among adolescents	Oral presentation
May 1998	World Health Organization - St Vincent Primary Care Working Group	Brussels, Belgium	Patient empowerment	Invited workshop presenter
June 1998	XVI World Conference of IUHPE	San Juan, Puerto Rico	Culturally adaptable peer education – health promotion strategies for HIV/AIDS prevention among adolescents	Oral presentation
May 1999	European Conference on Quality and Effectiveness International Union for Health Education and Promotion	Helsinki, Finland	'Weigh-To-Go' – A school-based program for promoting healthy eating behavior and prevention of eating disorders	Poster
October 1999	World Health Organization St. Vincent Initiative for Diabetes Control in Primary Care	Istanbul, Turkey	Using focus groups and quality circles with diabetics and other chronic patients	Oral presentation Invited Speaker

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
July 2000	World Conference on Tobacco Control	Chicago, USA	Smoking prevention strategies among youth in Israel	Oral presentation
July 2001	XVII World Conference of IUHPE	Paris, France	Players and partners in advocacy for health: who are they and what is the common agenda?	Workshop Leader and session moderator
			Promoting empowerment and self-management among people with chronic conditions	Oral presentation
May 2002	World Health Organization Conference on Health Promoting Hospitals	Bratislava, Slovakia	Financing and organizing health promotion in the health system	Invited Keynote speaker
July 2002	European Conference of Sexology	Limassol, Cypress	Sexual health and chronic disease	Invited panel member
June 2003	Vith European Conference on Health Promotion and Education	Perugia, Italy	Adolescent Health Promotion	Oral presentation
June 2004	XVIII World Conference of Health Education and Promotion	Melbourne, Australia	1) Improving communication and reducing health disparities regarding diabetes among adult Arab population	Oral presentation
			2) Developing health promotion workforce	Invited Panel Participant
October 2004	2 nd International Conference on Local and Regional Health Programmes: Strengthening the Integration of Promotion and Prevention in Health	Quebec, Canada	The integration of local, regional and national health promotion services into a national health care system	Invited Speaker Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
	Systems			
November 2004	3rd EQUIP Conference	Brussels, Belgium	Improving care by health education for minorities in Israel	Oral presentation with <u>Goldfracht, M.</u> , Peled, O., Poraz, I., Weiss, D., Liebermann, N.
December 2004	World Health Organization Conference on Migrant –Friendly Hospitals Meeting	Amsterdam, the Netherlands	Empowerment, health literacy and ethnic minorities	Invited Keynote speaker
October 2005	International Conference on Communication in Healthcare	Chicago, IL, USA	1) A cross-cultural program for promoting communication and health among Ethiopian immigrants in the primary health care setting	Poster presentation
			2) Improving communication and reducing health disparities in diabetes in adult Arab population	Oral presentation
September 2005	WONCA	Kos, Greece	Improving diabetes care for minorities in Israel	Oral presentation with <u>M. Goldfracht, M.</u> , Peled, O., Stern, E., Weiss, D., Lieberman, N.
October 2006	European Conference on Health Promotion Effectiveness International Union of Health	Budapest, Hungary	1) The use of combined qualitative and quantitative methodology for research on health	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
	Education and Promotion		and globalized media among adolescents	
			2) Promoting access to smoking cessation programs in settings via a national mobile unit based on a social marketing approach	Oral presentation
June 2007	XIX World Conference of Health Education and Promotion	Vancouver, Canada	1) Emerging settings for health promotion	Oral presentation
			2) Ethical considerations in public-private partnerships for health promotion	Oral presentation
			3) Developing and measuring media health literacy (MHL): A new Concept	Oral presentation and session chairperson
			4) Health literacy practice	Oral presentation; chairperson of the final session in 3-part symposia
March 2008	International Symposium on School Health Literacy	Vancouver, Canada	Media Health Literacy (MHL) and its association with health behavior, empowerment and sources of health information among adolescents in Israel	Oral presentation Invited Keynote speaker
September 2008	European Conference on Health Promotion,	Turin, Italy	1) Ethics and health promotion	Invited Keynote speaker

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
	International Union of Health Education and Promotion			
			2) Success stories in health education and promotion in Mediterranean Rim	Invited Keynote speaker
			3) Developing the health promotion workforce	Session chairperson
	3 rd World Organization of Family Doctors (WONCA) conference	Istanbul, Greece	Changing attitudes, knowledge and skills toward mental disorders in primary care in Israel	Oral presentation with <u>Goldfracht, M.</u> , Munitz, H., Peled, O., Danon, D., Shalit, C., Yaari, A., Noy, L., Lieberman, N.
December 2008	Changing Diabetes Barometer	Oxford, England	Diabetes in the community -12 years of chronic disease management program	Oral presentation with <u>Liebermann, N.</u>
March 2009	14th International Conference on Tobacco or Health	Mumbai, India	Developing, planning, implementation and evaluation of national policy for comprehensive cessation program by physicians and clinical staff in health care delivery settings.	Poster presentation with <u>Gan-Noy, S.</u>
May 2009	Media and Healthy Development in Adolescence	Hong Kong, China	Media Health Literacy (MHL) and health development of adolescents in Israel	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
May 2009	World Health Organization Conference on Health Promoting Hospitals	Crete, Greece	Success stories of health promotion in Clalit Health Services	Invited Keynote speaker
October 2009	WHO Global Conference on Health Promotion	Nairobi, Kenya	Health systems and health promotion	Invited Closing Keynote, stream facilitator; Coordinator of Conference Evaluation and Report
February 2010	National Health Literacy Seminar – International Perspectives	London, England	Health Literacy and the community	Oral presentation Invited Keynote speaker
July 2010	XX World Conference on Health Education and Promotion	Geneva, Switzerland	Health literacy and building cultural bridges in a national healthcare system: primary care, hospitals, media and beyond	Oral presentation
October 2010	World Organization of Family Doctors (WONCA)	Malaga, Spain	The use of focus groups as a basis for planning and implementing culturally appropriate intervention among diabetics from the Arab community in Israel	Oral presentation with Stern, E. Badarne, S., Najami, M., Peled, O., Gan Noy, S., Poraz, I., Shapira, M., Weiss, D., Lieberman, N., <u>Goldfracht. M.</u>

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
September 2011	EASD	Lisbon, Portugal	Primary care providers - the key to improvement in diabetes care on nationwide level in Israel	Oral presentation with <u>Goldfracht, M.</u> , Peled, O., Poraz, I., Stern, S., Key, C., Lieberman, N., Jacobson, O., Dreiherr, J.
December 2011	International Diabetes Federation	Dubai, Saudi Arabia	The use of focus groups among diabetics from the Arab community in Israel	Oral speaker with <u>Goldfracht, M.</u> , Stern, E., Badarne, S., Najami, M., Peled, O., Gan Noy, S., Poraz, I., Shapira, M., Weiss, D., Lieberman, N.
April 2012	International Conference of Health Promoting Hospitals and Health Services	Taipei, Taiwan	Strengthening health literacy in health promoting hospitals	Oral presentation, plenary panelist; session chair
May 2012	International Conference on Health Promotion in the Mediterranean	Girona, Spain	Health promotion in the Mediterranean rim	Invited Keynote speaker
September 2012	Institute of Medicine – Roundtable on Health Literacy	New York, NY, USA	Health literacy in Israel	Invited Keynote speaker

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
October 2012	9th European Conference on Health Promotion	Tallin, Estonia	"You can make a difference"- An innovative program for empowering primary care staff to motivate individuals and communities in promoting healthy lifestyles- policy, research and practice	Oral presentation
October 2012	Health Literacy of America Conference (HARC)	Washington, DC, USA	Health literacy research, health behavior and health systems: implications for policy and action	Invited Keynote speaker
May 2013	International Conference of Health Promoting Hospitals and Health Services	Gothenburg, Sweden	Making health promotion our daily "Business"— A case study of health oriented healthcare management	Invited Keynote speaker
June 2013	8 th WHO World Conference on Health Promotion	Helsinki, Finland	Health in all policies	Plenary chairperson – Invited delegate
August 2013	XXI World Conference on Health Education and Promotion	Pattaya, Thailand	Health literacy in all systems	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
November 2013	First Asian Conference on Health Literacy	Taipei, Taiwan	Global health literacy development: global action with local and cultural appropriateness	Invited Keynote Speaker
March 2014	Careum Conference on Patient Empowerment	Basel, Switzerland	Health literacy and NCDs – empowering patients	Invited workshop presenter
April 2014	2 nd European Conference on Health Literacy	Aarhus, Denmark	Using national health literacy survey results to improve practice, develop policy, and strengthen the research base for promoting health and self-care	Oral presentation
April 2014	22 nd HPH International Conference	Barcelona, Spain	Health literacy, chronic illness, and use of primary, secondary and tertiary healthcare - Making the case for health literate organizations	Oral presentation and session chairperson
October 2014	2 nd Asian Conference on Health literacy	Taipei, Taiwan	Health literacy for health promotion from the people's perspective: global challenges and results of participatory research	Invited Keynote Speaker
November 2014	Health Literacy of America Conference (HARC)	Washington DC, USA	Using national health literacy survey data (HLS-Israel) as a basis for national intervention strategy for chronic disease prevention and treatment	Oral presentation
November 2015	3 rd Asian Conference on Health Literacy	Taipei, Taiwan	Global Responsibility for Promoting Health Literacy – Time to Take a Stand	Invited Keynote Speaker
November 2015	3 rd European Conference on Health literacy	Brussels, Belgium	Cultural considerations in health literacy for empowerment through Diabetes Self-	Poster presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
			Management Programs	
			Comparative analysis of diabetes self-management educational programs in Europe, Israel, the US and Taiwan. Diabetes Literacy –Project	Oral presentation with <u>Riemenschneider, H.</u>
*May 2016	XXII World Conference on Health Education and Promotion	Curitiba, Brazil	Health Literacy in All Policies	Sub-plenary panelist
*May 2016	XXII World Conference on Health Education and Promotion	Curitiba, Brazil	1) The Israel National Health Literacy Study as a foundation for health promotion planning to improve health & equity: measuring and characterizing health literacy and its association with reported health behavior and health indicators	Oral presentation
			2) Adopting national smoking cessation services policy – accessibility, appropriateness, scope of participation and cessation before, and one year after initiation in the national health insurance law	Poster presentation
			3) National health literacy survey in Israel	Conversation circle moderator
*October, 2017	Health Literacy of America Research Conference	Baltimore, Md, USA	C.H.A.N.G.E.-D.: Developing and testing an innovative personal communication program for promoting health behavior change and self-management among people with diabetes in a national health service organization	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
			Health Literacy and Locus of Control - Results from the National Israel Health Literacy Study	Oral Presentation
*March 2018	World conference on Tobacco and Health	Capetown, South Africa	The results of a national quitline.	Poster presentation
*June 2018	26th Health Promotion Hospital International Conference	Bologna, Italy	C.H.A.N.G.E.-D.- The results of an innovative coaching initiative for promoting health behavior change and self-management among people with diabetes in a national health service organization	Oral presentation
*September 2018	10 th IUHPE European Conference on Health Promotion	Trondheim, Norway	When the "Provider" is the "User"- National health promotion policy, intervention and evaluation for workers in universal healthcare services	Oral presentation
			Organizational health literacy	Workshop presentation
*October 2018	Health Literacy of America Research Conference	Bethesda, Maryland	International policy for health literacy – expert panel	Invited panelist speaker

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
			The association between health service providers' health literacy, awareness and attitudes towards health literacy promotion, and communication with low health literacy patients	Poster presentation
*October 2018	5th Asian Conference on Health Literacy	Taichung, Taiwan	Health literacy among service providers	Invited keynote speaker
	Pre-conference	Taichung, Taiwan	Health literacy and policy	Invited Workshop speaker
*March 2019	4 th European Health Literacy Conference	Dublin, Ireland	Digital health literacy	Workshop moderator and speaker
			?	?
*April 2019	XXIII IUHPE World Conference on Health Promotion	Rotorua, New Zealand	Tobacco use among Israeli Arabs and cessation needs	Oral presentation
			Health Literacy among health providers and association with communication techniques	Oral presentation
			Organizational health literacy	Workshop presentation
			Digital health literacy	Workshop presentation
			Health literacy policy	Symposium presentation
			Digital health literacy	Symposium presentation

a2. International conferences held in Israel

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
November 1996	First International Conference on Health and Culture in Adolescence	Jerusalem, Israel	Peer education and adolescent health	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
November 1997	European Conference on Health Promotion, International Union for Health Promotion and Education	Herzliya, Israel	The integration of health promotion in a national strategy for quality assurance in diabetes control	Oral presentation
September 2000	Adolescent Medicine – Perspectives and Challenge; An International Conference at the Threshold of the 21 st Century	Jerusalem, Israel	“Weigh-to-Go” Health promotion for adolescents on healthy eating habits and prevention of eating disorders	Oral presentation
December 2006	The 3rd International Jerusalem Conference on Health Policy	Jerusalem, Israel	A national health education and promotion program among diabetics in the primary care setting – A multi-disciplinary approach	Oral presentation
			Diabetes in the Arab population compared to Jewish population in Israel	Poster presentation
October 2007	International Workshop on Culturally Appropriate Health Care by Culturally Competent Health Professionals - Israel National Institute for Health Policy and Health Services Research	Caesarea, Israel	Health Literacy and cultural competency	Invited keynote speaker
December 2009	The Fourth International Jerusalem Conference on Health Policy	Jerusalem, Israel	"Refuah Shlema" – cultural liaisons in primary care: lessons learned from over ten years of implementation	Oral presentation
		Jerusalem, Israel	Establishing National Policy for Smoking Cessation: Planning, Implementation and	Poster presentation with <u>Gan-Noy, S.</u>

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
			Evaluation of Training Clinical Staff in Healthcare Settings.	
March 2010	Conference of the International Society for Pharma-economics and Outcomes Research	Herzliya, Israel	Health promotion and cost-effectiveness in health promotion: dilemmas, current knowledge and future considerations	Oral presentation Invited Keynote speaker
November 2011	International Conference on Sports Medicine	Ramat Gan, Israel	-Empowering primary care teams on implementing effective communication on healthy lifestyles and early detection	Oral presentation Invited Keynote speaker
June 2013	The 4 th International Jerusalem Conference on Health Policy	Jerusalem, Israel	The National Health Literacy Survey in Israel	Poster
March 2015	WHO European Regional Committee on Non-communicable diseases	Tel Aviv, Israel	Using predictive models for prevention	Invited oral presenter
*September 2019	The 7 th International Jerusalem Conference on Health Policy	Jerusalem, Israel	Smoking cessation among the Arab community in Israel	Poster

a3. Local Conferences – Held in Israel

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
April 1986	Israel Epidemiology Association	Haifa, Israel	Individual and group methods of health education among non-insulin dependent diabetics	Keynote speaker – Recipient of student research prize
January 1993	Israel Conference for Science Education	Jerusalem, Israel	Health education as part of science curriculum in primary	Oral presentation

			schools in Israel	
February 1996	International Conference on Pediatrics	Jerusalem, Israel	Health promotion among children and adolescents	Convener and session moderator
November 2002	Israel Conference for Health Promotion	Jerusalem, Israel	Effectiveness of health promotion for diabetics in the Arab sector	Oral presentation
March 2003	Israel Conference on Eating Disorders	Tel Aviv, Israel	Health promotion program for prevention of eating disorders among adolescent youth	Oral presentation
December 2005	The Israel Gerontology Society Golden Jubilee	Tel Aviv, Israel	Health promotion among elderly	Oral presentation
February 2006	Israel National Conference on Health Promotion	Haifa, Israel	Health promotion in a globalized world	Oral presentation
March 2006	Annual Nutrition Conference	Tel Aviv, Israel	Health promotion in the 21 st century	Invited speaker
November 2006	Israel National Conference on Health Promotion	Jerusalem, Israel	Promoting cooperation in programs for health promotion among Ethiopian immigrants	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
May 2007	National Conference on Smoking Prevention and Cessation	Tel Aviv, Israel	Smoking and the media – research from Israel and abroad	Invited keynote speaker
November 2007	Israel National Health Promotion Conference	Jerusalem, Israel	Sources of health information among youth in Israel	Oral presentation
July 2007	University of Haifa School of Public Health Conference on Ethics in Health Promotion	Haifa, Israel	Ethical dilemmas in public-private partnerships for health promotion	Invited oral presentation
May 2008	Nation conference on Smoking Prevention and Cessation	Jerusalem, Israel	The Green Angle- How is smoking related to the environment?	Oral presentation with <u>Gan-Noy, S.</u>
November 2008	Israel National Health Promotion Conference	Shefayim, Israel	Media Health Literacy and its association with health behavior, empowerment and sources of health information among adolescents in Israel	Oral presentation
			<i>Sigi Tabak</i> - An innovative approach to increase the exposure of smoking cessation by means of media adapted to the target audience	Oral presentation with <u>Gan-Noy, S.</u>
November 2009	National Conference on Quality in Medicine	Airport City, Israel	Patient education as part of the hospital accreditation system	

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion r	Role
March 2010	The Third Annual Conference of the Israeli Society for Pharma- economics and Outcomes Research (ISPOR-Israel)	Herzliya, Israel	Cost-effectiveness in health promotion: dilemmas, current knowledge and future considerations	Invited Keynote speaker
November 2010	Israel National Health Promotion Conference	Shefayim, Israel	The use of focus groups among Ethiopian immigrants with diabetes	Oral presentation
December 2010	National Conference on Health Policy	Tel Aviv, Israel	Reducing disparities in the quality of care among diabetics from special populations	Oral presentation
December 2011	Israel National Health Promotion Conference	Jerusalem, Israel	"You can make a difference"- An innovative program for empowering primary care staff on improving lifestyles and promoting early detection	Oral presentation
March 2012	Wingate Congress of Exercise and Sports Sciences	Wingate, Israel	Empowering primary health care staff in promoting their health	Invited Keynote speaker
March 2013	Annual Conference for Physicians and Nurses	Tel Aviv, Israel	Integrating health promotion	Invited panelist
July 2013	Conference on Health Literacy	Haifa, Israel	The National Health Literacy Survey in Israel (HLS-Israel)	Oral presentation Invited Plenary Speaker
June 2014	National Conference on Health Policy	Jerusalem, Israel	The National Health Literacy Survey in Israel (HLS-Israel) – Characterizing, risk factors and use of health services	Oral presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
August, 2014	National Conference on Quality in Medicine	Jerusalem, Israel	Health literacy and quality in medicine: results of national survey (HLS-ISR) -	Oral presentation Invited speaker
September 2014	National Conference on Occupational Medicine	Petach Tikva, Israel	Healthy Literacy, stress and the workplace	Oral presentation Invited speaker
November 2014	National Conference on Quality in Medicine	Tel Aviv, Israel	The National Health Literacy Survey in Israel	Oral presentation
May 2015	National Conference on Health Policy	Tel Aviv, Israel	The National Smoking Cessation Survey- Comparison of Effectiveness before and after the entry into the National Basket of Services	Poster presentation
December 2015	National Conference on Quality in Medicine	Tel Aviv, Israel	The association between entry of the smoking cessation services in the Basket of Services, participation and health outcomes	Oral presentation
December, 2015	National Conference on Health Equity, Ministry of Health	Ganei Tikva, Israel	Health promoting hospitals and health equity	Expert panelist
*September, 2016	National Conference of Israel Association for Health Promoters and Educators	Tel Aviv, Israel	Addictions and health promotion	Expert moderator
*September, 2016	1 st Conference on Research in the Community	Petach Tikva, Israel	The National Smoking Cessation Survey- Comparison of Effectiveness before and after the entry into the National Basket of Services	Keynote Oral Presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
*September, 2016	Research in the Area of Cancer	Ramat Gan, Israel	Smoking cessation among Israeli Arabs (Phase 1 of research)	Poster presentation
*November, 2016	National Conference on Quality in Medicine	Tel Aviv, Israel	Self-management in diabetes: results of the European Diabetes Literacy Project	Oral presentation
*February, 2017	Israel Ministry of Health Conference: supporting the integration of Ethiopian immigrants in society,	Jerusalem, Israel	Field experience with health promotion among Ethiopian immigrants	Expert Panelist
*May, 2017	Conference of the Israel National Institute for Health Policy and Services Research	Tel Aviv, Israel	Measuring the effectiveness of smoking quitline – results of pilot program	Poster presentation
*June, 2017	Israel Ministry of Health Conference on Quality	Tel Aviv, Israel	Effectiveness of smoking telephone quitline	Poster presentation
*August, 2017	Clalit Conference on Quality	Rishon L'tsion, Israel	Effectiveness of national smoking quitline – rates of smoking cessation	Poster presentation
*February, 2018	University of Haifa School of Public Health	Haifa, Israel	Mixed methods in research on cultural aspects of diabetes self-management; comparison of Arab community with Ethiopian immigrants	Oral presentation. Invited speaker
*June, 2018	5 th Annual Conference of Physicians' Association for Public Health and Schools of Public Health	Tel Aviv, Israel	Nutrition and Health Behavior	Session moderator
*October, 2018	Conference on Diabetes Research	Ramat Gan, Israel	Peer education for diabetes self-management	Invited Speaker
*November,	National Conference	Tel Aviv,	Smoking cessation	Oral

2019	on Quality in Medicine	Israel	among the Arb community in Israel	presentation
------	------------------------	--------	--------------------------------------	--------------

b. Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference	Role
February 1996	International Conference on Pediatrics	Jerusalem, Israel	Health promotion among adolescents	Convener and session moderator
May 1997	European Conference for Health Education and Promotion	Herzliya, Israel	Health promotion	Scientific Committee member
May 1999	European Conference for Health Education and Promotion Effectiveness	Helsinki, Finland and Talin, Estonia	Health promotion effectiveness	Scientific Committee member
July 2001	XVII World Conference on Health Education and Promotion	Paris, France	Advocacy and Health	Workshop leader Scientific Committee member
November 2002	National Conference for Health Promotion	Jerusalem, Israel	Health Promotion	Organizing and scientific committee
July 2002	European Conference of Sexology	Limassol, Cypress	Sex and chronic diseases	Scientific committee member
June 2003	European Conference for Health Promotion, IUHPE	Perugia, Italy	Equity, solidarity and responsibility for health	Scientific committee member
October 2004	International Conference on Integrating Health Systems for Health Promotion	Quebec, Canada	Health promotion in health systems	Scientific committee member
April 2004	XVIII World Conference of Health Education and Promotion	Melbourne, Australia	Global health promotion	International scientific committee, chairperson of the conference evaluation committee
November 2004	National Conference for Health Promotion	Jerusalem, Israel	Health promotion in Israel	Organizing and scientific committee member

Date	Name of Conference	Place of Conference	Subject of Conference	Role
February 2006	Conference on Health Promotion	Haifa, Israel	Health information in the era of globalization	Scientific and organizational committee member
June 2006	Dead Sea Conference on Health Policy	Tsfat, Israel	Health behaviors as a national target	Steering committee and scientific contributor
February 2007	National Conference on Health Promotion	Jerusalem, Israel	Health promotion in Israel	Scientific and organizational committee member
June 2007	XIX World Conference of Health Education and Promotion	Vancouver, Canada	Health literacy: practice, research and policy	Co-Convener of 3 part Symposium on
October 2007	Caesarea Seminar on Cultural Competency, Israel National Health Policy Agency	Caesarea, Israel	Health literacy and cultural appropriateness	Scientific and organizing committee member
September 2008	8 th European Conference for Health Promotion - IUHPE	Turin, Italy	Health promotion in Europe	Scientific committee member
July 2010	XX World Conference of Health Education and Promotion- IUHPE	Geneva, Switzerland	Health equity and sustainable development	Global scientific committee member; didactics working group member; convener of health literacy symposia series; workshop facilitator
November 2010	Israel National Conference on Health Promotion	Shefayim, Israel	Health promotion in Israel	Scientific committee member/session convener
November 2011	WHO European Health Policy Forum	Jerusalem	Health policy for Europe	Steering committee member
December 2011	Israel National Conference on Health Promotion	Jerusalem	Health promotion in Israel	Scientific committee member
October 2012	8 th IHPE European Health Promotion Conference	Tallin, Estonia	Health and quality of life: health, economy, solidarity	International scientific committee member

Date	Name of Conference	Place of Conference	Subject of Conference	Role
August 2013	Pre-Conference on Health Literacy	Pattaya, Thailand	Health literacy: establishing positions on research, policy and practice	Organizer and convener
August 2013	XXI World Conference of Health Education and Promotion-IUHPE	Pattaya, Thailand	Best investments for health	Global scientific committee contributor – chair of Global Working Group on Health Literacy
July 2013	Global perspectives on health literacy and communication: enhancing health equity	University of Haifa	Health literacy	Organizing committee and speaker
November 2013	Israel National Conference on Health Promotion	Jerusalem	Health promotion in Israel	Scientific committee member and session organizer
April 2014	2 nd European Conference on Health Literacy	Aarhus, Denmark	Health literacy in Europe	Scientific committee member
October 2014	2 nd Asian Conference on Health Literacy	Taipei, Taiwan	Health literacy and health promotion	Scientific committee member
November 2014	6 th Annual Health Literacy Research Conference	Washington, DC, USA	Health literacy research	Abstract reviewer
February 2015	Israel Medical Association of Smoking Cessation	Eilat, Israel	Smoking cessation	Scientific committee member
*May 2016	XXII World Conference of Health Education and Promotion	Curitiba, Brazil	Promoting health and equity	Global scientific committee member and coordinator of sub-plenary sessions
*October 2016	International Health Literacy Association	Geneva, Israel	Century of health literacy – association launch	Global Steering Committee
*November, 2016	4th Asian Conference on Health Literacy	Haiphong, Vietnam	Health literacy and health promotion in healthcare	Scientific committee member

Date	Name of Conference	Place of Conference	Subject of Conference	Role
*October, 2018	6 th Asian Conference on Health Literacy	Taichung, Taiwan	A Health literate Asia and beyond	Scientific committee member
*March, 2019	4 th European Health Literacy Conference	Dublin, Ireland	Building Health Literate Societies	Scientific committee member
*April, 2019	XXIII World Conference of Health Education and Promotion	Rotorua, New Zealand	Promoting Planetary Health and Sustainable Development	Scientific committee member & invited plenary session moderator

7. Invited Lectures

Year	Place of Lecture	Name of Forum	Title of Presentation	Role
March 2006	University of California in Los Angeles – School of Social Work (UCLA), California, USA	Tel Aviv-Los Angeles Partnership Delegation Los Angeles, USA	Health literacy, empowerment and social determinants	Oral presentation Invited speaker
June 2006	Tel Aviv, Israel	Tel Aviv University Student Awards Ceremony	Media and adolescent health	Oral presentation Invited speaker
May, 2015	Berlin, Germany	Health Literacy in Childhood and Adolescence as a Target for Health Promotion and Primary Prevention (HLCA) The HLCA-Consortium	Media Health and eHealth Literacy in Childhood and Adolescence: A Rationale	Oral presentation Invited speaker
*September, 2016	Freiburg, Germany	Summer School on Health Literacy	eHealth Literacy and health promotion	Oral presentation
*November, 2016	Shanghai, China	World Health Organization Conference on Health Promotion	Health literacy and its contribution to health promotion intervention and outcomes – experience in health systems with national universal health coverage	Oral presentation

Year	Place of Lecture	Name of Forum	Title of Presentation	Role
*June, 2017	Geneva, Switzerland	WHO Steering Committee on Non-Communicative Disease (NCDs) on Health Literacy	Health literacy and chronic disease prevention	Oral presentation
*September, 2017	Bielefeld, Germany	Summer School on Health Literacy	Research methods in health literacy	Oral presentation
			Health literacy in vulnerable populations	Oral presentation
			Health literacy in children and adolescents	Oral presentation
			Health literacy in clinical settings and patient participation	Oral presentation
*February, 2018				Oral presentation
*September, 2018	Bern, Switzerland	Action network on measuring population and organizational health literacy	Organizational health literacy applied in the healthcare system – Case study on NCDs	Oral presentation
*October, 2019	Trondheim, Norway	10 th European Conference on Health Promotion	Health literacy and NCDs	Plenary panelist
			Health literacy throughout the life course	Symposium presentation
*October, 2019	Taichung, Taiwan	6 th Asian Conference on Health Literacy		Invited keynote
*April, 2019	Rotorua, New Zealand	23 rd World conference on health promotion	Health equity throughout the life course	Plenary moderator
			Salutogenic, health literate settings - Local solutions for planetary health	Sub-plenary speaker

8. Colloquium Talks

Year	Place of Lecture	Name of Forum	Presentation
December 2007	Tel Aviv, Israel	Series of Jerusalem-New York Expert Webinars on Cultural Competency in Health Care: Meeting the Challenge of Diverse Societies	"Refuah Shlema" – cultural liaisons in primary care: lessons learned from ten years of implementation Oral presentation (webinar)
June 2015	Tel Aviv, Israel	Research Forum - Tel Aviv University School of Public Health	Health Literacy in Israel – Results of HLS-ISR Survey
February 2016	Manipal, India	University of Manipal, Health Literacy Forum Launch of New Center	Health Literacy - Global perspective
*April 2018	Tel Aviv, Israel	Tel Aviv University School of Communication	Digital health literacy among Ethiopian immigrants
*October 2020	Hong Kong		

9. Research Grants

C=Competitive Fund

a. Grants Awarded

Role in Research	Other Researchers	Topic	Funded by	Amount	Year
Co-PI	Orna Baron-Epel-PI	Development of a model for quality assessment and assurance in the health education services in Israel	The National Institute for Health Policy C	250,000 NIS	2000-2001
PI	Rosa Gofin CO-PI, Dafna Lemish CO-PI	Media Health Literacy – qualitative and quantitative research tool development	Herzog Center for Communication Research C	5,000 NIS	2005
PI	Rosa Gofin CO-PI, Dafna Lemish CO-PI	Media Health Literacy – data analysis	Zvulun Hammer Scholarship of the Regulatory Agency for Commercial Television Authority,	15,000 NIS	2006-7

			Israel Department of Communication C		
CI	Margaret Barry- PI	Developing Competencies and Professional Standards for Health Promotion Capacity Building in Europe	Public Health Executive Agency European Commission C	€ 700,00 0	20 09- 20 12
CO-PI	Maya Rodnay- PI, Arnon Cohen- CO-PI, Shosh Gan-Noy- CO-PI	Evaluation of Skin Cancer Early Detection Program	Clalit Health Service Research Fund C	170,00 0 NIS (to Clalit)	Au gus t, 20 09
PI	Orna Baron-Epel CO-PI, Asher Elhayany CO-PI	Israel National Health Literacy Survey	The National Institute for Health Policy C	180,00 0 NIS (to Clalit)	20 11- 20 13
CO-PI	Margalit Goldfracht, Mina Rotem,	Coaching for Health in Diabetes	MSD	(to Clalit)	20 14- 20 16
PI (Israel)	International Consortium: Stephen van den Broucke (coord)- CO- PI; Peter Schwarz- CO- PI, Lucy Yardley -CO- PI, Gerardine Doyle-CO-PI, Peter Chang - CO-PI, Dean Schillinger- CO-PI, Juergen Pelikan - CO- PI, Kristine Sorensen- CO-PI	Diabetes Literacy	European Commission, EU FP7 C	€239,0 00 (to Clalit)	2012- 2015
PI	Shosh Gan- Noy – CO-PI	Comparison of smoking	The National Institute for	167,00 0 NIS	2013-2015

		cessation before and after addition of smoking cessation to the National Health Insurance Law	Health Policy, Israel C	(to Clalit)	
PI (Israel)	International Consortium: Jesús Pulgarín Paños (coord.)- PI, Ismael Rosendo Saldaña Moreno- PI, Monique Epstein, CO-PI, Nina Van der Haart - CO-PI	IT Solutions for promoting well-being among elderly with cognitive decline	European Commission, EU , Horizon 2020 C	€ 249,000	2015-2017
CO-PI	David Margel -PI, Liat Shavit-Chrivinik - PI, Moshe Hosen - CO-PI, Nicky Lieberman - CO-PI	Choosing Wisely-examinations and treatment of prostate cancer in adults	National Institute For Health Policy, Israel C	270,000 NIS	2015
PI	Shosh Gan-Noy - CO-PI	Smoking cessation among Arab smokers in Israel	Israel Cancer Association C	90,000 NIS	2015
CI	Esther Iecovich – PI; Jenny Bronstein - PI; Calanit Kay- CI	Health literacy among the elderly in Israel	National Institute for Health Policy, Israel C	206,965 NIS	2015-2018
*PI	Shosh Gan-Noy - CO-PI	Smoking cessation among Arab smokers in Israel – national	Israel Cancer Association C	30,000 NIS	2016

		survey			
--	--	--------	--	--	--

b. Submission of Research Proposals - Pending

Role in Research	Other Researchers	Topic	Funded by	Amount	Year
*CO-PI	International Consortium: Ullrich Bauer (coord) - PI Kristine Sørensen- CO-PI Elise Sijthoff – CO-PI Jane Wills – CO-PI Vesna Bjegovic- Mikanovic- CO-PI, Orna Epel-Baron- CO-PI, Luís Saboga-Nunes – CO-PI Stephan Van den Broucke- CO-PI Jürgen Pelikan- CO-PI	Advancing Health Literacy as Explains and Explanadum – Innovative Doctoral Training and Research	European Commission, EU , Marie Skłodowska-Curie Actions, Horizon 2020, C	€259,560	Under revision
*Research Fellow	International research group: Ullrich Bauer, Prof. Dr. (Uni Bie, Germany); Graça Simões Carvalho, Prof. Dr. (Uni Braga, Portugal); Katharina Brizić, Prof. Dr. (Uni Freirbug, Germany)	Personal and social determinants of the development of health literacy as a key competence for a healthy life.	Zif Center for Interdisciplinary Research, Germany	€500,000	Under review for 2020-2023

c. Submission of Research Proposals - Not Funded

Role in Research	Other Researchers	Topic	Funded by	Amount	Year
Co-PI	Shosh Gan-Noy - PI	Digital Information Technology for Improving the Outcomes of Smoking Cessation Services in the Basket of Services	National Institute for Health Policy, Israel C	300,000 NIS	2016-2019

10. Scholarships, Awards and Prizes

Date	Topic	Awarding organization	Award
December, 2008	First prize – poster session: National Health Policy Research conference	The Israel National Institute for Health Policy and Health Services Research	Certificate of Excellence
December, 2009	First prize – poster session: Establishing National policy for smoking cessation: planning, implementation and evaluation of training clinical staff in healthcare settings	The 4th International Jerusalem Conference on Health Policy, The Israel National Institute for Health Policy and Health Services Research	Certificate of Excellence
April, 2014	Health literacy, chronic illness, and use of primary, secondary and tertiary healthcare - Making the case for health literate organizations	The 22 nd Conference on Health Promoting Hospitals, Barcelona, Spain	Blue Ribbon for Excellence in Clinical Health Promotion (abstract published in Clinical Health Promotion Journal)
*January, 2017	Excellence in smoking prevention and cessation	Israel Medical Society for Smoking Prevention and Cessation	Prize for Lifelong work in Smoking Cessation and Prevention
*September, 2017	Effectiveness of smoking quitline – Results of evaluation study	Clalit Health Services	Prize for best poster presentation for quality in health services
*June, 2018	C.H.A.N.G.E. – D.: Developing and testing an innovative health promotion initiative for lifestyle change and self-management for people with diabetes in a national health service organization	The 26 th Conference on Health Promoting Hospitals, Bologna, Italy	Blue Ribbon for Excellence in Clinical Health Promotion (abstract published in Clinical Health Promotion Journal)

*February, 2019	Minister of Health's award for health quality scholarship	Israel Ministry of Health	Prize for excellence
-----------------	---	---------------------------	----------------------

11. Teaching

a. Courses Taught in Recent Years

University of Haifa - Faculty of Health and Social Sciences, School of Public Health

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2003 - present	Health Promotion Planning and Evaluation	Seminar (Mandatory)	MPH Degree	10-15
2005 - present	Health Promotion Among Adolescents	Lecture (Elective)	MPH Degree	15-20
*2018 - present	Health Promotion Practicum	Seminar (Mandatory)	MPH Degree	18

Tel Aviv University – Faculty of Medicine

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2000-2007	Introduction to Health Promotion	Lecture	MD	50
2006-present	Introduction to Health Promotion	Introductory Course (Mandatory for Health Promotion major)	MPH	80

Ben Gurion University- Faculty of Medicine

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
2008	Healthy Lifestyles for Family Medicine Clinicians	Lecture & Course coordinator	Postgraduate Center for Medical Professions, Postgraduate continuing education course	12
2010 – 2014	International Health Promotion	Module Columbia University Medical School	MD	15

Hebrew University Faculty of Medicine - School of Public Health

2011-2016	Health Promoting Behavior	Lecture (Mandatory for Health Promotion major)	Hebrew University Faculty of Medicine School of Public Health	10
-----------	---------------------------	--	---	----

Bielefeld University, Germany – School of Education Summer School

*2016-present	Health literacy	Lectures and discussion: Health literacy research methods, health literacy in children and adolescents, health literacy in vulnerable populations and in clinical settings, including patient participation	Summer school	30
---------------	-----------------	---	---------------	----

b. Supervision of Graduate Students

Name of Student	Title of Thesis	Degree	Date of Completion / in Progress	Students' Achievements & Publications
Nili Aharonov	The association between training occupational health professionals on healthy lifestyles and early detection, and their changes in health behavior and self-efficacy	MPH	2012	H#4
*Loveness Dube	Development and evaluation of a culturally sensitive self-management education booklet for patients with chronic diseases in South Africa	DPH	2017	H#7
*Hazar Saba	The association between the decision to undergo screening for early detection of cancer and the way in which statistical data is presented on the efficacy of the screening examination – among patients and health professionals	MPH	2017	H#8

*Shirley Mor	Health literacy among service providers in health systems: The level of health literacy, health literacy awareness and attitudes about the promotion of health literacy and the use of communication techniques ways in which they for dealing with low health literacy among clients	MPH	2018	H#11
*Daniela Pirian	Tmorot – Text messages for self-management project for people with diabetes in Israel	MPH	Submitted	
*Shirley Mor	Health literacy among service providers in health systems:	PhD	Recently accepted as PhD student	
*Stephanie Harsch	Health literacy and language courses among new immigrants in Germany	PhD	Proposal accepted (Bielefeld University)	

12. Miscellaneous

Attended and successfully completed course: Environmental management for health institutions, Netanya College, September 2013 – January 2014.

Invited international panelist judge for 2015 Global Online Video Competition on Health Literacy, Asian Health Literacy Association, Taiwan, November, 2015.

*Attended and successfully completed course: Health and Municipalities, Ministry of Health and Joint Israel (ELKA), 2018.

PUBLICATIONS

Note: For joint publications, the order of the listed authors appears according to their relative contribution unless specified otherwise.

A. Ph.D. Dissertation

Title: Media Health Literacy and its Association with Empowerment and Health Behavior Among Israeli Adolescents

Date of submission: Thesis submitted December 30, 2007. Doctoral degree granted March 25, 2008.

Number of pages: 160

Language: English

Name of supervisor: Dr. Rosa Gofin, School of Public Health, Faculty of Medicine, Hebrew University & Prof. Dafna Lemish, School of Communication, Tel Aviv University

University: Hebrew University, Faculty of Medicine

For publications and presentations related to the dissertation, please see Section 6 above and Section D below.

B. Scientific Books (Refereed) - Acknowledgments

1. ***Levin-Zamir D.** (2016) Health literacy, Chapter in Baron-Epel, O., Daude, N., Levin D. Editors, Health promotion in Israel- (Hebrew). Publishers, Diyanon, Tel Aviv.
2. Okan, O., Bauer U., Pinheiro, P., Sorensen, K., **Levin-Zamir, D.** International Handbook on Health Literacy, Policy Press. 2019
- 3.

C. Monographs

None

D. Articles in Refereed Journals

(The ranking is based on the ISI Web of Knowledge, January 2015, unless otherwise indicated. #=my student; V=Vatat list – Council For Higher Education in Israel)

Published

1. **Levin-Zamir, D.**, Lipsky, D., Goldberg, E., Melamud, T. Health education for Ethiopian immigrants in Israel, 1991-1992. (1993) *Israel Journal of Medical Sciences*, 1993:29:422-428.
(IF=0.953, as noted on the journal webpage)
2. **Levin-Zamir, D.**, Coronel, G. (1997) Aspects of national health promotion programs for youth. *Promotion and Education*;4:16-18.
(This journal was renamed *Global Health Promotion* IF =.729, as noted on the journal webpage)

3. **Levin-Zamir, D.**, Peterburg, Y. (2001) Health literacy in health systems – perspectives on patient self-management in Israel. *Health Promotion International*;16;1:87-94.
(IF=1.737, Rank: 32/70 Social Science Interdisciplinary Health, Policy and Services; Google Scholar Citations- 68, V)
4. **Levin-Zamir, D.** No-Smoking Day, Israel, 2001 (2001) Technical Report: *Promotion and Education* ;7(3):23.
(This journal was renamed *Global Health Promotion* IF =.729, as noted on the journal webpage)
5. Baron-Epel, O., **Levin-Zamir, D.**, Satran-Argaman, C., Linve, N., Amit, N. (2004) A Participatory process for developing quality assurance tools for health education programs. *Patient Education and Counselling*;54(2):213-219.
(IF=3.158, Rank: 39/162 (Q1) in Public, Environmental and Occupational Health, V)
6. **Levin-Zamir, D.** (2006) Globalization and Health Promotion (Editorial for 1st Edition). *Israel Health Promotion Journal*, 4-6. (In Hebrew)
7. Goldfracht, M., Shalit, C., Peleg, O., & **Levin, D.**(2007) Attitudes of Israeli primary care physicians toward mental health care. *Israel Journal of Psychiatric Related Sciences*;44(3):225-229.
(IF= 1.36, Rank: 113/136 (Q4) in Psychiatry, V)
8. Latzer, Y., Fennig, S., Golan, M., Gur, E., Edmunds, L., **Levin-Zamir, D.**, Zuberi, E., Speisser, P., Hochberg, Z., & Stein, D. (2009) Managing childhood overweight: behavior, family, pharmacology, and bariatric surgery interventions. *Obesity*;17(3):411–423. (IF=4.938, Rank: 27/124 (Q1) in Endocrinology and Metabolism, Google Scholar Citations- 27, V)
9. Rosen, L.J., Rosenberg, E., McKee, M., Gan-Noy, S., **Levin, D.**, Mayshar, E., Shacham, G., Borowski, J., Bin Nun, G., & Lev, B. (2010) A framework for developing an evidence-based, comprehensive tobacco control program. *Health Research Policy and Systems*;8:17. (IF=1.86, V)
10. **Levin-Zamir, D.**, Keret, S., Yaakovson, O., Lev, B., Kay, C., Verber, G., & Lieberman, N. (2011) A cross-cultural programme for promoting communication and health among Ethiopian immigrants in the primary health care setting in Israel Special Edition on Health Promotion Effectiveness, *Global Health Promotion*;18(1): 51-54.
(IF=.787, Rank: 128/136 in Public, Environmental, Occupational Health, V)
11. **Levin-Zamir, D.**, Lemish, D., & Gofin, R. (2011) Media Health Literacy (MHL): Development and measurement of the concept among adolescents. *Health Education Research*;26:323-335.
(IF=2.508, Rank: 37/136 in Public, Environmental and Occupational Health, V)
12. Goldfracht, M., **Levin, D.**, Peled, O., Poraz, I., Stern, E., Bami, J.C., Matz, E., Fruman, A., Weiss, D., Lieberman, N., & Dreier, J. (2011) Twelve-year follow-up of a population-

- based primary care diabetes program in Israel. *International Journal of Quality in Healthcare*;23(6): 674-681.
(IF=2.296, Rank: 49/86 (Q3) in Health Care Sciences & Services, V)
13. **Levin-Zamir, D.**, Elhayany, A., & Epel-Baron, O. (2014) Health Literacy, chronic illness and use of primary, secondary and tertiary health care – making the case for health literacy organizations. *Clinical Health Promotion – Research & Best Practice for patients, staff and community* ; 4;2;63. (abstract)
 14. Van den Broucke, S., Van der Zanden, G., Chang, P., Doyle, G., **Levin, D.**, Schillinger, D., Schwarz, P., Sørensen, K., Yardley, L., & Riemenschneider, H. (2014) Enhancing the effectiveness of diabetes self-management education: The Diabetes Literacy project. *Hormone and Metabolic Research* DOI: 10.1055/s-0034-1389952
(IF=2.038, Rank: 78/124 (Q3) in Endocrinology and Metabolism, V)
 15. **Levin-Zamir, D.**, Badarne, S., Najami, M., Gan Noy, S., Poraz, I., Shapira, M., Lieberman, N., & Goldfracht, M. (2015) The use of focus groups as a basis for planning and implementing culturally appropriate health promotion among diabetics from the Arab community. *Global Health Promotion*, March 23, 2015, doi: 10.1177/1757975914548200. (IF=.729, Rank: 128/136 in Public, Environmental, and Occupational Health, V).
 16. Srulovici, E., **Levin-Zamir, D.**, Leventer-Roberts, M., Balicer, R. (2015) Identification of subgroups with low rates of smoking cessation in Israel. *Value in Health*; 18 (7), A496.
(IF=3.279, Rank 7th of 71 Health Policy & Services, 13th of 89 Health Care Sciences & Services, 14th of 333, Economics).
 17. **Levin-Zamir, D.**, Baron-Epel, O., Cohen, V., Elhayany, A. (2015) the first national survey on health literacy in Israel: characteristics and risk factors. *Quality in Medicine* (in Hebrew);4:16-20.
 - *18. **Levin-Zamir, D.**, Baron-Epel, O., Elhayany, A. (2016) The association of health literacy with health behavior, socio-economic indicators and self- assessed health from a national adult survey in Israel. *Journal of Health Communication*. 21:sup2, 61-68. five-year (IF= 2.382). Google Scholar 16 citations
 - *19. Baron-Epel, O., **Levin-Zamir, D.**, Elchayany, A. (2017) Internal locus of control as a mediator of the association between health literacy and self-reported health, a cross cultural perspective. *Health Promotion International*
<https://doi.org/10.1093/heapro/dax078> (IF=1.737, Rank: 32/70 Social Science Interdisciplinary Health, Policy and Services; Google Scholar Citations- 68, V)
 - *20. Bröder, J., Okan, O., Bauer, U., Bruland, D., Schlupp, S., Bollweg, T., Saboga-Nunes, L., Bond, E., Sørensen, K., Bitzer, E., Jordan, S., Domanska, O., Firnges, C., Carvalho, G., Bittlingmayer, U., **Levin-Zamir, D.**, Pelikan, J., Sahrai, D., Lenz, A., Wahl, P., Thomas, M., Kessl, F., Pinheiro, P. (2017) Health literacy in childhood and youth: a systematic

- review of definitions and models. *BMC Public Health*.17:419. (IF=3.90); Google Scholar 17 citations
- *21. Saha, S., Riemenschneider, H., Müller, G., **Levin-Zamir, D.**, Van den Broucke, S., Schwarz, P. (2017) Comparative analysis of diabetes self-management education programs in the European Union Member States. *Primary Care Diabetes*. <http://dx.doi.org/10.1016/j.pcd.2017.05.011> (IF=1.702) Google Scholar - 2 citations.
- *22. Doyle, G., O'Donnell, S., Quigley, E., Cullen, K., Gibney, S., Levin-Zamir, D., Ganahl, K., Müller, G., Muller, I., Maindal, HT., Chang, P., Van Den Broucke, S. (2017) Patient level cost of diabetes self management education programmes: an international evaluation. *BMC Public Health*. Open 2017;7:e013805. doi:10.1136/bmjopen-2016-013805. (IF=3.90)
- *23. **Levin-Zamir, D.**, Leung, A. Y. M., Dodson, S., & Rowlands, G. (2017). Health literacy in selected populations: Individuals, families, and communities from the international and cultural perspective. *Information Services & Use*, 37(2), 131-151. (H index=16) (IF currently unavailable). Google Scholar 4 citations.
- *24. Sabago-Nunes, L., **Levin-Zamir, D.**, Rabiun, V. (2017) Tobacco still a major killer—will we achieve the end game? *European Journal of Public Health*, 27 (Supplement 4), 22-25. (IF=2.459)
- *25. Protheroe, J., Rowlands, G., Bartlam, B., & **Levin-Zamir, D.** (2017). Health literacy, diabetes prevention, and self-management. *Journal of diabetes research*, 2017. (IF=2.885) Google Scholar 6 citations.
- *26. Okan, O., Lopes, E., Bollweg, T. M., Bröder, J., Messer, M., Bruland, D., ... & **Levin-Zamir, D.** (2018). Generic health literacy measurement instruments for children and adolescents: a systematic review of the literature. *BMC public health*, 18(1), 166. (IF=3.90) Google Scholar 4 citations.
- *27. Vandenbosch, J., Van den Broucke, S., Schinckus, L., Schwarz, P., Doyle, G., Pelikan, J., Muller, I., **Levin-Zamir, D.**, Schillinger, D., Chang, P. and Terkildsen-Maindal, H. (2018). The impact of health literacy on diabetes self-management education. *Health Education Journal*, p.0017896917751554. (IF=1.008) Google Scholar 2 citations
- *28. **Levin-Zamir, D.**, Bertschi, I. (2018) Media Health Literacy, eHealth Literacy, and the Role of the Social Environment in Context *International Journal for Environmental Research for Public Health* 15(8), 1643.
- *29. IUHPE Global Working Group on Health Literacy (**Levin-Zamir, D.**, corresponding author). (2018). IUHPE position statement on health literacy. *Global Health Promotion* 25(4):79-88. (IF=1.179)
- *30. **Levin-Zamir, D.**, Nutbeam, D., Sorensen, K., Rowlands, G., Van den Broucke, S., Pelikan, J. for the International Union for Health Promotion and Education Global Working Group on Health Literacy (2019) Brief report on the International Union for Health Promotion

and Education (IUHPE) position statement on health literacy: a practical vision for a health literate world. *Panorama for Public Health*, World Health Organization, European Region. 5; 2–3,206-208

- *31. Sorensen, K., **Levin-Zamir, D.**, Trezona, A., Kosir, U., Nutbeam, D. (2019) Transforming health systems and societies by investing in health literacy policy and strategy *Panorama for Public Health*, World Health Organization, European Region. 5;2–3,259-263.
32. Tesler, R., Kolobov, Tatyana, Korn, K., Shuval, K., **Levin-Zamir, D.**, Marques, A., Harel Fisch, Y. Trends in Tobacco Use among Children and Adolescents in Israel, 1998-2015 *ijerph*-681702.
- *33. Uliana Kostareva, U. , Albright, CL., Berens, EM, **Levin-Zamir, D.**, Aringazina, A., Lopatina, M., Ivanov, LL., Sentell, TL. (2020) Former Soviet Union *Int. J. Environ. Res. Public Health*, 17(6), 2155; <https://doi.org/10.3390/ijerph17062155>.

Accepted for Publication

E. Articles or Chapters in Scientific Books (which are not Conference Proceedings)

1. **Levin-Zamir, D.**, Donchin, M., Melville, L., Livne, I. Canada's influence on health promotion in Israel (Chapter 15). in O'Neill M, Pederson A, Dupere S, Rootman I (eds) *Health Promotion in Canada – Critical Perspectives*, 2007, 2 pp.
2. **Levin-Zamir, D.**, Wills, J. (2012) Health literacy, culture and community (Chapter 6) in Begoray, D., Rowlands, G., Gillis, D. (eds) *Health literacy in context: An international perspective*. Nova Science, New York, 19 pp.
3. **Levin-Zamir, D.** (2013) Health literacy – a key determinant of health; example non-communicable diseases (Chapter A.2) in Kickbusch, I., Pelikan, JM., Apfel, F., Tsouros, AD. (eds) *Health literacy: the solid facts*. World Health Organization, Copenhagen, Denmark, 7 pp.
- *4. **Levin D.** (2016) Health literacy, Chapter in Baron-Epel, O., Daude, N., **Levin D.** Editors, *Health promotion in Israel- (Hebrew)*
- *5. **Levin D.**, Tessler, R. (2016) Health promotion among adolescents, Chapter in Baron-Epel, O., Daude, N., **Levin D.** Editors, *Health promotion in Israel- (Hebrew)*, Publishers, Dyanon, Tel Aviv. (347 pps)
- *6. **Levin-Zamir, D.**, Leung, A. Y. M., Dodson, S., & Rowlands, G. (2017). Health literacy in selected populations: Individuals, families, and communities from the international and cultural perspective, Chapter in Logan, R. *Health literacy: New directions in research, theory, and practice*. (Vol. 240). IOS Press.
- *7. Rowlands, G., Dodson, S., Leung, A. Y. M, **Levin-Zamir, D.** (2017) *Global health systems and policy development: Implications for health literacy research, theory and practice*

Chapter in Health literacy: New directions in research, theory, and practice. (Vol. 240). IOS Press.

- *8. **Levin-Zamir, D.**, Bertschi, I. (2019) Media Health Literacy, e-mHealth literacy and health behaviour across the lifespan – current progress and future challenges, Chapter in Okan, O., ..., U., Pinheiro, P., Sorensen, K., Levin-Zamir, D. International Handbook on Health Literacy, Policy Press.
- *9. Rowlands, G., Protheroe, J., Saboga Nunes, L.,, Van den Broucke, S., **Levin-Zamir, D.**, Okan, O., (2019) Health literacy and chronic illness, Chapter in Okan, O., ..., U., Pinheiro, P., Sorensen, K., Levin-Zamir, D. International Handbook on Health Literacy in the Lifespan. Policy Press.

F. Articles in Conference Proceedings

- 1. **Levin-Zamir, D.** (2008) Health literacy, empowerment and cultural competency. In Epstein L. (ed) proceedings from an international workshop on Culturally Appropriate Health Care by Culturally Competent Health Professionals, National Health Policy Institute, Israel, pp. 101-111.
- 2. **Levin-Zamir, D.** (2013) Innovations in Health Literacy- Health Literacy in Israel: Policy, Acton Research and Beyond. In Hernandez, L. Health Literacy: Improving health, health systems, and health policy around the world, Institute of Medicine of the National Academies, Washington DC. pp. 59-63.

G. Entries in Encyclopedias

*Encyclopedia of Gerontology, Digital Health, 2020

H. Other Scientific Publications

- 1. **Levin, D.**, Donchin, M., Melville, L., Valinsky, L. (2005) National Capacity Mapping in Health Promotion Report for Israel, World Health Organization, 60 pp.
- 2. **Levin-Zamir, D.**, Rootman, I. (2007) Health Literacy: concept, measurement and practice; Report from symposia series presented at International Union for Health Promotion and Education Global Conference; published by the Canadian Council on Learning's Health and Learning Knowledge Centre, Canada, 34 pp.
- 3. **Levin, D.**, Epel-Baron, O. (2011) Special report on quality in health promotion in Israel – recommendations to the Director-General of Israel Ministry of Health, National Council on Health Promotion, 15 pp.
- 4. #Aharanov, N. (2012) The association between training occupational health professionals on healthy lifestyles and early detection, and their changes in health behavior and self-efficacy, Tel Aviv, Israel (MPH Student Report), 12 pp.
- 5. Aluttis, C.A., Chiotan, C., Michelsen, M., Costongs, C., Brand, H., **Levin-Zamir, D.** on behalf of the public health capacity consortium (2013). Review of Public Health Capacity in the

EU. Published by the European Commission Directorate General for Health and Consumers. Luxembourg, 2013. ISBN 978-92-79-25023-1, 168 pp.

6. **Levin-Zamir, D.**, Baron-Epel, O., Elhayany, A. (2013) The Israel National Health Literacy Study: Measuring and characterizing health literacy and its association with reported health indicators, health behavior, navigation/use of health services and sources of health information. Report for the National Institute for Research on Health Policy and Services, Israel, (in Hebrew), 20 pp.
7. #Dube, L. (2015) Development and evaluation of a culturally sensitive self-management education booklet for patients with chronic diseases in South Africa. PhD proposal, Universite De Louvain, Belgium, 36 pp.
8. #Saba, H. (2015) The association between the decision to undergo screening for early detection of cancer and the way in which statistical data is presented on the efficacy of the screening examination – among patients and health professionals. MPH thesis proposal, University of Haifa School of Public Health, 29 pp.
9. **Levin-Zamir, D.**, Niesenholtz, R., Efron, U. (2015) Involving the patient. Chapter 3 of special report prepared for Dead Sea Conference, Israel.
10. Roberts, J. (2015) Local action on health inequalities, Improving health literacy to reduce, health inequalities; Public Health England – Institute of Health Equities. PHE publications gateway number: 2015329 (**Diane Levin-Zamir**, contributor to the report).
- *11. Mor, S. (2015) Health literacy among service providers in health systems: The level of health literacy, awareness and attitudes about health literacy and way in which they dealing with low health literacy among clients. MPH thesis proposal, Tel Aviv University, 17 pp.
- *12. International Union for Health Promotion and Education Global Working Group on Health Literacy (2016) Response to the WHO Shanghai Declaration Draft on Health Promotion.
- *13. International Union Health Promotion and Education Global Working Group on Health Literacy Position Statement on Health Literacy – A Vision for a Health Literate World. Ratified, May, 2018.

I. Other Publications – Selected Educational Material on Health Topics

1. “*Stethoscoop*” A quarterly newsletter for adolescents on relevant health issues - produced in Hebrew for Clalit Health Services 1997-2003, 4 pp.
2. “Taking Care of Newborns” A booklet for new parents on infant health and development topics - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1998, 32 pp.

3. "Living With Diabetes" A kit including educational folder, personal chart, and home video for use among diabetics - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1999, 59 pp.
4. "Living With Hypertension" A kit including booklet, diary and home video for use among cardiac patients - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1999, 51 pp.
5. "Take Heart" A kit including booklet, personal diary and home video for use among cardiac patients - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 1999, 32 pp.
6. "Living With Asthma" A kit including booklet (32 pp), personal diary, educational flipchart for use among children with asthma and their families - produced in Hebrew for Clalit Health Services, 2001.
7. "Taking Care of Your Newborn" An educational CD - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2003, 23 minutes.
8. "Successful Breastfeeding" An educational CD - produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2003, 18 minutes.
9. "Pregnancy and Birth" A education kit for pregnant women and couples, produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2004, 52 pp.
10. "Healthy Parenting" A five-part workshop for parents on early childhood health promotion, 2006.
11. "Coping with Mental Illness" A booklet produced in Hebrew for Clalit Health Services, 2006, 22 pp.
12. "Staying Fit" A booklet for adolescents produced in Hebrew for Clalit Health Services, 2007, 14 pp.
13. "Playing it Safe" A booklet for adolescents produced in Hebrew for Clalit Health Services, 2007, 12 pp.
14. "Fall Prevention for Hospitalized Patients" A booklet produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2008, 8 pp.
15. "Treatment Following a Heart Attack" A booklet produced in Hebrew, Arabic, and Russian for Clalit Health Services, 2008, 12 pp.
16. "Treating Ischemic Heart Disease" A booklet produced in Hebrew (published) for Clalit Health Services, Arabic and Russian (in preparation), 2011, 14 pp.

17. "The Role of Games in Health Promotion for Children" – A booklet produced in Hebrew for Clalit Health Services, 2012, 8 pp.
18. "Healthy Lifestyles and Early Detection" A series of 9 2.5 minutes educational videos for Clalit Health Services, 2011.
19. "Pregnancy, Birth and Emotional Well-Being" – A booklet produced in Hebrew for Clalit Health Services, 2012, 12 pp.
20. "Pre-diabetes and Prevention of Diabetes" – A booklet produced in Hebrew, Arabic and Russian for Clalit Health Services, 2013, 8 pp.
21. "Who Takes Care of the Care-Giver?" - A booklet produced in Hebrew for Clalit Health Services, 2014, 12 pp.
- *22. "Dementia, Alzheimer and other Cognitive Disorders", A booklet produced in Hebrew for Clalit Health Services, 2017, 25 pp.
- *23. "Healthy Sleeping – A Guide with Practical Recommendations", A booklet produced in Hebrew for Clalit Health Services, 2019, 16 pp.

J. Other Works Connected with my Scholarly Field

Professional Guidelines

1. Wax, N., **Levin-Zamir, D.**, Levy, D. To be Healthy – A series of health education books and workbooks for children: 1-2 grades, Ramot Publishers, 1997.
2. **Levin-Zamir, D.** (consultant). Well-being for children - A guide for kindergarten teachers. Tel Aviv University Mabat, Ramot Publishers, 2007.
3. Goldfracht, M., Givon, M., Fleishman, S., **Levin-Zamir, D.** Guidelines for Treating Pre-Diabetes. Clalit Health services, Medical Branch, 2011.
4. Zinger, J., Solomon, G., Rotem, M., **Levin-Zamir, D.** Guidelines for Treating Pre-Diabetes. Clalit Health services, Medical Branch, 2017.

Acknowledgement in Scientific Publication

1. Lemish D. Screening Gender on Children's Television - The Views of Producers around the World, Routledge 2010.
- *2. Dietscher, C., Pelikan, J., Bobek, J., Nowak, P. (2019) The Action Network on Measuring Population and Organizational Health Literacy (M-POHL) A network under the umbrella of the WHO European Health Information Initiative (EHII). *WHO Public Health Panorama*. 5(1)69.

K. Submitted Publications

*Ardiles, P., Bronner, J., **Levin-Zamir, D.**, McKinney, E., Okan, O., Saboga-Nunes, L. Sorensen, K. Integrating Health Literacy, Good Governance, and Urban Health - Making the Case for Health Promotion.....(2018) *Health Literacy Research and Practice Journal*

L. Summary of my Activities and Future Plans

My main areas of research include various facets of health literacy, adolescent health, empowerment of chronic patients, cross-cultural health promotion, media and health and media health literacy. My research experience includes both quantitative and qualitative methodology, and increasingly, the combination of both.

Over the past decades, management positions in Israel's health system have facilitated my active involvement in applied research for intervention evaluation, contributing to evidence-based practice in the field. I have had the honor of serving on a multitude of national and international public health policy-making frameworks, synthesizing the policy, practice and research aspects of public health and health promotion. I was recently appointed as the chair of the Ministry of Health Council on Health promotion, in which I plan to promote the joint investment in policy, research and action, for health promotion and public health. Participating consistently in a number of global networks and consortia, has facilitated international collaboration for teaching, research and public health practice.

My doctoral dissertation research was the result of accumulated, vast experience in public health practice and research. Focusing on inter-disciplinary aspects of the fields of health behavior, empowerment, mass media and health literacy, together formed the model of Media Health Literacy. This model has received substantial attention from the national and international professional and lay community, as healthy lifestyles and their influence on chronic disease take a prominent place in a globalized and digitalized world.

The current research projects and initiatives that I am involved in include innovation in self-management among people with diabetes and its association with diabetes health literacy, effectiveness of current smoking cessation services in Israel, as compared to the cessation services offered prior to 2010 when the topic was included in the Health Basket of Services, and empowerment of primary health care teams regarding health promotion and healthy lifestyles. I also lead the Israel contribution to an international research consortium on advancing active and healthy ageing with MCI examining ICT solutions for independent living with cognitive impairment.

I plan on continuing to dedicate future scientific activity and research to the following areas of interest: health promotion and health literacy in health systems and settings (organizational health literacy), effectiveness of inter-cultural health promotion strategies for reducing health disparities, media health literacy during the lifespan, media health literacy and health promotion among children and adolescents, sources of health information, health promotion/self-care among chronic patients and a systems/settings approach to health promotion.

I also plan to continue/ develop and nurture working relationships with scientists and researchers from abroad, in order to facilitate comparative and cross-cultural studies and research methodology. I have been fortunate in being invited to join international research consortia in the past few years, and now have close ties with research colleagues throughout Europe (Belgium, the Netherlands, Ireland, Germany, United Kingdom, Austria) Taiwan, India and the US. Not only do we work together on research projects, funded mainly by the European Commission and other funding sources but we also collaborate in the area of advocacy for health promotion.

As scientific advisor for the project of the Health Literacy in Children and Adolescents in Germany, I have combined two central research, action and policy issues, namely health literacy and children and adolescent health promotion.

Advocacy is one of the pillars of health promotion, and as Chairperson of the Global Working Group on Health Literacy, I will continue to join forces with colleagues in Israel and all continents around the globe, to promote policy and practice on behalf of public health, for improved health locally and globally.

I plan to invest a substantial amount of time dedicated to publishing the results of past, current and future research to advance knowledge and continue to make a scientific contribution. I am currently working on manuscripts for publication, among them are the topics of innovation in health promotion among people with chronic disease, and organizational health literacy.

Finally, I plan on investing in developing the next generation for public health and health promotion leadership within the university infrastructure along with collaborating partners in the field of health promotion in Israel and abroad. The University of Haifa School of Public Health continues to provide a unique opportunity for students who seek either to enhance the involvement of health promotion in their original professions, or alternatively to study health promotion in order to work in health promotion as a new professional area. I recently have been leading the Health Promotion Practicum Course, giving students hands-on experience with health promotion in the field. Regarding research, I intend to continue to contribute to by becoming more involved in supervision of students in their research towards an MPH and PhD degrees. Toward this end, I invite junior and early career academics to join me as co-authors of manuscripts. Also, I am currently participating in an international consortium group for training doctoral students on the topic of research in the field of health literacy. I see this as a vital contribution to the sustainable scientific development and promotion for the health and wealth of society in Israel and across the globe.

Papers/Scholarly Works in Preparation

- *1. Mor, S. Ben Ari, S, **Levin-Zamir, D.** Health Literacy in health systems: The level of health literacy, awareness and attitudes about health literacy promotion among service providers and ways in which they are dealing with low health literacy among patients

- *2. **Levin-Zamir, D.**, Health literacy in Israel. Chapter in Logan, R., Epstein, Health literacy in clinical practice and public health: new initiatives and lessons learned at the intersection with other disciplines. Publication date – September 2019
- *3. **Levin-Zamir, D.**, Rowlands, G., Mchlinney, E., Bertschi, I. Internet and social media as settings for health promotion. Chapter in Kokko, S., Settings based health promotion handbook: Theory and practice. Publication date – September 2019
- *4. Tesler, R., Kolobov, T., Korn, L., Shuval, K., **Levin-Zamir, D.**, Marques, A., Harel fisch, Y. Trends in Tobacco Use among Children and Adolescents in Israel,1998-2015 IJERPH
Received: 14 December 2019