

Name: Dr. Moshe Mishali

Date: August 2020

CURRICULUM VITAE

1. Personal Details

Name: Moshe Mishali

Date of Birth: 12 December, 1965.

Country of Birth: Israel

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2a. Higher Education

Period of Study	Name of Institution and Department	Degree
11/1987-7/1990	Psychology and Criminology, Bar Ilan University	B.A
10/1992-7/1994	Vocational Counseling, Psychology Department, Tel Aviv University	M.A
10/2003-7/2007	Psychology Department, Tel Aviv University	Ph.D.
Certification Studies		
10/1988- 8/1989	Medical Hypnosis, Medical School Continuing Education Program, Tel Aviv University	Certification
10/1992-7/1994	Gestalt Training Program in Group Facilitation, School of Social Work, Continuing Education Program Tel Aviv University	Certification
*10/2015-7/2017	Dynamic Psychotherapy program, University of Haifa	Certification
*10/2018-7/2020	The Israel Winnicott Center (IWC)	Certification

Note: * represents activities and publications since my appointment to Lecturer

2b. Post-Doctoral Studies

None

2. Academic Ranks and Tenure in Institutes of Higher Education

Years	Name of Institution and Department	Rank/Position
10/1993-7/2000	Afik College	Teaching Fellow Part time (75% position)

10/1999-10/2001	Oranim Academic College of Education	Teaching Fellow and In-House Psychologist (for both students and faculty) (75% position)
10/2011-8/2012	Max Stern Academic College of Emek Yezreel	Teaching Fellow (50% position)
10/2012-8/2014	Sackler Faculty of Medicine, Tel Aviv University	Teaching Fellow (10% position external lecturer)
*10/2014-present	School of Public Health, Faculty of Social Welfare and Health Sciences, University of Haifa	Lecturer (Specialist track 17% position)

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4. Offices in University Academic Administration

None

5. Scholarly Positions and Activities outside the University

Years	Name of Institution and Department	Position
Professional Positions		
1987-2006	IDF Reserve Service officer	Officer in command and Staff Instructor
1990-1994	Hospitalization Treatment Center, Ramat- Gan	Psychologist and Head of Ambulatory Unit
1999-2001	Oranim Academic College of Education, the Unit for Education and Treatment of addicts and those who abuse psychoactive substances.	Head of the "Oranim prevention program"
2005-2010	"Better Place" electric car company	Strategic Consultant (personal advisor for CEO reserve General Moshe Kaplinsky).
2006-2014	Novo Nordisk	Strategy consultant for Novo Nordisk, senior instructor for health care worldwide.
*2006-present	IDF Reserve Service	Mental Health Officer treating those who suffer from PTSD And commander (Major) of a unit that treat soldiers who suffer from trauma while in duty.
*2007- present	Medison Pharma Ltd.	Strategy consultant (personal advisor for CEO –

Years	Name of Institution and Department	Position
		Meir Jacobson for more the ten years)
2012-present	Israel Dairy Board	Head counselor of the Israel Dairy Board
2015	Collaboration with Maccabi Healthcare Services	Developing a national education and treatment program for healthcare professionals who treat people that suffer from diabetes based on Motivational Interviewing model.
*2016	The Israel Police	Strategic Consultant and Personal Advisor to the head of the Israel Police, Roni Alsheich, conducting applied research regarding the difference between punishment versus prevention of crime
*2016	Collaboration with D-cure (Not-for-profit organization) and Novo Nordisk	Developing a national education and treatment program for people who suffer from diabetes
*2017	Collaboration with Caesarstone company	Developing a safety manual for those who work around potentially harmful stone dust
*2018	Collaboration With Takeda	Developing and writing a manual for healthcare professionals who treat people that suffer from inflammatory bowel disease (IBD) entitled "The narrative Approach and IBD patients"

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5. Membership in Professional Associations

The Israeli Association for Psychoanalytic Psychotherapy (1994-present)

6. Active Participation in Scholarly Conferences

A1. International Conferences - Held Abroad

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion/Comments/poster	Role
04/06	Therapeutic Patient Education	Florence Italy	Conceptualization and Measurement of Resistance to Treatment	Poster and oral presentation
04/13	Diabetes Leadership Summit	Colombia	Challenges in patient retention it diabetes treatment	Oral Presentation and workshop for

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion/Comments/poster	Role
				Healthcare Professionals
09/13	Diabetes – 18 th FEND Annual Conference	Barcelona Spain	Patient Retention – New Approaches to Collaboration Patient Support and Breaking Down Barriers to Injectable Therapy	Oral presentation
12/12	World Diabetes Congress by IDF	Melbourne Australia	Theatrical Play Exposing the Misconceptions around Injections and Tackling the Barriers They Create	Oral Presentation
*01/14	Better Practice Sharing Plus (BPS+) Event	Zurich Switzerland	Reducing Resistance to Diabetic Treatment Using Short Narrative Interventions	Oral Presentation
*01/14	Global LEADER [®] National Study Coordinator Conference	Rome Italy	1. Overcoming The Fear of Injection 2. Needle Phobia (Aichmophobia)	Oral Presentation
*02/14	onset [®] 1-2-3 Global Study Coordinator Panel	Madrid Spain	What do I say? Motivating your patients in the onset [®] trial and beyond	Oral Presentation
*04/14	SUSTAIN [™] 6 Global Investigator and Global Study Coordinator	Amsterdam The Netherlands	1. Communication techniques to increase patient retention 2. Optimizing diabetes care: Overcoming barriers to use of injectable therapies	Oral Presentation
*07/14	Novo Nordisk dialogue tool meeting	Madrid Spain	Expert meeting	Oral presentation of a dialogue tool for healthcare professionals
*09/14	ADJUNCT ONE [™] Study Coordinator Meeting	Copenhagen Denmark	Motivating your patients in the ADJUNCT ONE [™] trial	Oral Presentation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion/Comments/poster	Role
*09/14	ADJUNCT ONE™ Study Coordinator Meeting	Los Angeles USA	Enhancing motivation to medical regime	Oral Presentation
*09/14	ADJUNCT ONETM Study Coordinator Meeting	Phoenix USA	Implementation of the trance theoretical model with type 2 diabetes	Oral Presentation
*10/14	Dual™ Dual Action of Liralutide and Insulin Degludec in Type 2 Diabetes	Bratislava	Barriers to Injections	Oral Presentation
*02/15	Tresiba® Launch Meeting	Colombia	Implementation of the trance theoretical model with type 2 diabetes	Oral Presentation
*07/15	Novo Nordisk Investigation meeting	Nashville USA	Treating diabetes with the Trans-Theoretical Model of Health Behavior Change	Oral Presentation
*09/15	Novo Nordisk Investigation meeting	Vienna Austria	Treating diabetes with the Trans-Theoretical Model of Health Behavior Change	Oral Presentation
*10/15	Novo Nordisk Investigation meeting	Roma Italy	Patient Communication	Oral Presentation
*10/15	Novo Nordisk Investigation meeting	Orlando USA	Enhancing compliance to dietary recommendations for diabetic patients	Oral Presentation
*10/17	IDF World Dairy Summit 2017	Belfast Ireland	Enhancing compliance to dietary recommendations in regard to dairy consumption	Oral Presentation

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A2. International Conferences - Held in Israel

Date of Conference	Name	Place of Conference	Subject of Lecture/ Discussion /Comments /poster	Role
2006	Obesity	Tel-Aviv	Eclectic Intervention for diabetic patients: Behavioral-Cognitive-	Oral Presentation

			Emotional.	
2006	The 17 th Human Resources Conference	Tel- Aviv	The Parental Presence Model	Oral Presentation
2006	The 13 th Teaching and Learning in Organizations Conference	Tel- Aviv	Using Films as a Teaching Tool	Oral Presentation
2007	The 18 th Human Resources Conference	Tel- Aviv	The Consecutiveness Principle in Organizations	Oral Presentation
2008	Diabetes Mellitus Annual Conference – Balance and Risks.	Tel-Aviv	Conceptualization and Measurement of Resistance to Treatment	Oral Presentation
*2014	Pediatric Physicians Scientific Conference by H.I.P.A.K	Jerusalem	The True Story Behind the Resistance Line to Milk Consumption in Israel	Oral Presentation
*2015	45th Annual EABCT Congress	Jerusalem	Strategies and Tools of CBT in a Program for Balanced Nutrition and Health	Oral Presentation

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A3. Local Conferences

Date	Name of Conference	Place of Conference	Subject of Lecture/ Discussion /Comments /poster	Role
2005	The 12 th Teaching and Learning in Organizations Conference	Tel – Aviv	Rebranding Telephone	Oral Presentation

b. Organization of Conferences or Sessions

None

7. Invited Addresses

Year	Name of Forum	Place of Lecture	Subject of Lecture
1999	Mental health Institute	Tel- Aviv, Israel	Literary Means in Therapeutic Interventions
2000	Educational Supervisors of Israeli Ministry of Education Conference	Zichron Yaakov, Israel	Non Violence Resistant
2000	Rehabilitation of chronic drug and alcohol abuse and addiction	Tel- Aviv, Israel	Change Processes and Enhancing Motivation Among Addicts
2000	Principals and Teachers Conference of "Oranim College of Education"	Kiriat Tivon, Israel	The Human Child
2000	The Annual Education Conference by "Oranim College of Education"	Kiriat Tivon, Israel	The Struggle against Violent Behavior in Children
2000	Principals and Teachers Conference of Ministry of Education	Kibbutz Hagoshrim, Israel	Change and Changing
2000	Principals and Teachers Conference of Ministry of Education	Kibbutz Hagoshrim Israel	Ways to Improve the Classroom and School Climate
2000	Ministry of social affairs and social services - Alcohol rehab center	Haifa, Israel	The Motivational Interviewing
2000	Ministry of social affairs and social services – Alcohol rehab center	Haifa, Israel	C.B.T
2000	Dietitian Medical Conference of Maccabi Healthcare Services	Tel-Aviv, Israel	The Cycle of Change and Change Stages – Trans Theoretic Model
2001	Dietitian Medical Conference of "Maccabi Healthcare Services"	Tel-Aviv Israel	Change – Principles of Problem Formation and Problem Resolution
2001	Principals, Teachers and Educational Supervisors Conference Of Israeli Ministry Of Education	Haifa, Israel	The New Authority: Family, School and Community
2001	Dietitian Medical Conference of "Tnuva" Research Institute	Rehovot, Israel	The Cycle of Change – Change Processes and Assimilation among Patients
2001	Dietitian Medical Conference of "Tnuva" Research Institute	Rehovot, Israel	The Cycle of Change – Change Processes and Assimilation among Patients
2001	Principals and Teachers Conference of "Oranim" College of Education	Kiriat Tivon, Israel	Social Education Equality in the Israeli Society
2001	Dietitian Conference of "Dieta Club" Organization	Raanana Israel	The Cycle of Change – Change Process and Assimilation among Patients
2001	Dietitian Conference of The Israeli Diabetes Association	Jerusalem Israel	The Psychology Resistance to Change
2001	Dietitian Medical Conference of The Israeli Diabetes Association	Tel- Aviv, Israel	The Psychology Resistance to Change

Year	Name of Forum	Place of Lecture	Subject of Lecture
2001	Dietitian Medical Conference of "Maccabi Healthcare Services"	Tel- Aviv, Israel	The Motivational Interviewing
2001	Dietitian Conference of "Studio C" Organization	Herzelia, Israel	The Cycle of Change
2001	Dietitian and Nutrition Conference of Agriculture food and environment	Jerusalem, Israel	The Cycle of Change
2001	Medical Conference of "Maccabi Healthcare Services"	Herzelia, Israel	Smoke Addiction and Empowerment
2001	Dietitian Conference of "Studio C" Organization	Herzelia, Israel	
2001	Dietitian Medical Conference of "Tnuva" Research Institute	Tel-Aviv, Israel	Behavioral Change and Enhancement of Motivation among Patients
2001	Dietitian Medical Conference of Maccabi Healthcare Services	Hod- Hashron Israel	Psychology of Obesity Treatment
2002	Dietitian Medical Conference of "Maccabi Healthcare Services"	Acre, Israel	Motivation to Behavioral Change Among Diabetes Patients
2002	Medical conference of "Ferring Pharmaceuticals"	Tel-Aviv, Israel	The Psychology of Resistance to Change
2002	Dietitian Medical Conference of "Maccabi Healthcare Services"	Tel-Aviv, Israel	Motivation to Behavioral Change among Diabetic Patients
2002	Medical Conference of "Maccabi Healthcare Services"	Tel-Aviv, Israel	Smoking Addiction and Empowerment
2002	Social Workers Conference of "Maccabi Healthcare Services"	Tel-Aviv, Israel	The Cycle of Change among Diabetic Patients
2002	Medical Conference of "Maccabi Healthcare Services"	Zichron-Yaacov Israel	The Psychology of Resistance to Change
2002	Nurses Conference of "Maccabi Healthcare Services"	Ramat-Gan, Israel	The Psychology of Resistance to Change
2003	Medical Conference of "Teva" Pharmaceutical Industries	Tel- Aviv, Israel	Effective Tools to Enhance the Medical Messages
2003	Medical Conference of "Teva" Pharmaceutical Industries	Acre, Israel	Psycho-Social Aspects of Obesity
2003	Medical Conference of "Teva" Pharmaceutical Industries	Tel- Aviv, Israel	Psycho-Social Aspects of Obesity
2003	Medical Conference of "Teva" Pharmaceutical Industries	Jerusalem, Israel	Psycho-Social Aspects of Obesity
2003	Para-Medical Forum – "Maccabi Healthcare Services"	Tel- Aviv, Israel	Motivation to Behavioral Change

Year	Name of Forum	Place of Lecture	Subject of Lecture
2003	Medical Conference of "Teva" Pharmaceutical Industries	Herzeliya, Israel	Psycho-Social Aspects of Obesity
2003	Dietitian Forum of "Shomre Mishkal" Institute	Tel-Aviv, Israel	The Cycle of Change and Techniques to Enhance the Motivation
2003	Para-Medical Conference of Maccabi Healthcare Services	Tel-Aviv, Israel	Motivation to Behavioral Change
2003	Medical Forum – Obesity: the Psycho-clinical profile of the patient – “Teva Pharmaceutical Industries Ltd.”	Haifa, Israel	The Psychology Resistance to Change
2004	Dietitian Medical Conference of "Clalit Health Services”	Rishon LeZion, Israel	Psychological Aspects of Diabetes Patients
2004	Medical Conference of “Maccabi Healthcare Services” – Diabetes prevention	Herzeliya, Israel	Motivation to Behavioral Change
2004	Dietitian Medical Conference of "Clalit" Health Services	Rishon LeZion, Israel	Psychological Aspects of Diabetes Patients
2004	Medical Conference of "Maccabi Healthcare Services" – Diabetes Prevention	Herzeliya, Israel	Motivation to Behavioral Change
2004	Diabetes Referents Forum of "Hadasa Ein- Karem" Hospital	Jerusalem, Israel	Constructing Therapeutic Narratives
2004	Medical Doctors and Nurses Furom – "Maccabi Healthcare Services"	Herzeliya, Israel	Motivation to Behavioral Change
2004	Dietitian Furom of "Studio C" Organization	Yokneam, Israel	Motivation to Behavioral Change
2004	Nurses and Dietitian Furom of Maccabi Healthcare Services	Tel- Aviv, Israel	Behavioral Change
2004	Nurses and Dietitian Forum of Maccabi Healthcare Services	Tel- Aviv, Israel	Therapy Compliance Among Chronic Patients
2004	Medical Conference of Maccabi Healthcare Services – Diabetes Prevention	Acre, Israel	Motivation to Behavioral Change Among Diabetes Patient
2004	Diabetes Mellitus Nurses Conference of "Novo Nordisk"	Haifa, Israel	The Resistance to Therapy Among Diabetes Patients
2004	Diabetes Mellitus Nurses - DAWN Conference of "Novo Nordisk"	Herzeliya, Israel	Psycho- Behavioral Treatment Aspects of the Diabetes Patient and His Family
2005	"Asaf–Harofe" Hospital – Academic School of Nursing	Tel-Aviv, Israel	The Education Challenge – How to Empower the Teacher in a Era of Changes
2005	Medical Diabetes Conference of "Novo Nordisk"	Tel-Aviv, Israel	Adherence in a New Key

Year	Name of Forum	Place of Lecture	Subject of Lecture
2005	Nurses Forum of "Novo Nordisk"	Tel-Aviv, Israel	Needle Phobia
2005	Nurses Forum of Maccabi Healthcare Services	Acre, Israel	Empowering The Chronic Patient
2005	Medical and Para-Medical Conference of "Roche" Pharmaceuticals	Haifa, Israel	Adherence, Compliance, Concordance
2005	Medical and Para-Medical Crew – Project by Novo Nordisk. Developing and Implementing "DAWN" Models in Israel.	Tel Aviv, Israel	Address The People Behind The Disease - Therapy Compliance Among Diabetic Patients
2005	Medical and Para-Medical Conference of "Clalit" Health Services	Petah Tikva, Israel	Psycho- Behavioral Treatment Aspects of The Diabetes Patient and His Family
2005	Medical Conference of Maccabi Healthcare Services	Haifa, Israel	The Psychology of Resistance to Change
2006	Diabetes Mellitus Nurses Forum of Maccabi Healthcare Services	Rishon-LeZion, Israel	Narrative Means to Therapeutic Ends
2006	Diabetes School of "Novo Nordisk" – Medical Forum	Kfar-Saba, Israel	The Voyage to Adherence
2006	Physicians and Nurses Conference of "Novo Nordisk"	Tiberias, Israel	Empowering the Chronic Patient
2006	Medical Conference of "T`eva" Pharmaceutical Industries	Tel- Aviv, Israel	Enhance the Impact of Medical and Clinical Messages
2006	Medical and Para Medical Conference of Maccabi Healthcare Services	Tel-Aviv, Israel	Enhance the Impact of mMdical and clinical Messages
2006	Medical Conference of "Novo Nordisk"	Gane Tikva, Israel	Motivational Interviewing
2006	Health Promotion Conference of "Unilever"	Herzeliya, Israel	Reinforcing Good Habits – The Cycle of Change
2006	Diabetes Mellitus Nurses Forum of Maccabi Healthcare Services	Tel-Aviv, Israel	Empowering The Chronic Patient
2006	Diabetes Mellitus Nurses Forum of Maccabi Healthcare Services	Tel-Aviv, Israel	Empowering The Chronic Patient
2006	Diabetes Mellitus Nurses Forum of "Maccabi Healthcare Services"	Tel-Aviv, Israel	Empowering The Chronic Patient
2006	Diabetes Mellitus Nurses Forum of "Maccabi Healthcare Services"	Tel-Aviv, Israel	Empowering The Chronic Patient
2006	Medical Conference of Nutrition and Diet Department – "Hadasa Ein Karem" Hospital	Jerusalem, Israel	Trans Theoretical Model in The Medical Arena
2006	Nurses Forum of "Maccabi Healthcare Services"	Rishon-LeZion, Israel	How to Enhance The Therapy Alliance
2006	Diabetes Mellitus Nurses Forum of	Tel-Aviv,	Empowering The Chronic

Year	Name of Forum	Place of Lecture	Subject of Lecture
	"Maccabi Healthcare Services"	Israel	Patient
2006	Medical Conference "Maccabi Healthcare Services"	Ramat-Gan, Israel	Goal Setting in Medical Regime
2006	Physicians and Nurses Forum of "Maccabi Healthcare Services"	Tel-Aviv, Israel	From Obedience to Concordance
2007	Diabetes School of "Novo Nordisk" – Medical Forum	Kfar-Saba, Israel	The Voyage to Adherence
2007	Diabetes Continuing Education Program of "Clalit" Health Services	Kfar-Tavor, Israel	P.I.R – Psychological Insulin Resistance
2008	"Asaf – Harofe" Hospital – Academic School of Nursing	Tel-Aviv, Israel	The Nurse as a Motivator For a Change
2008	Family Physicians Forum of "Sanofi-Aventis"	Afula, Israel	Adherence In a New Key
2008	Family Physicians Forum of "Sanofi-Aventis"	Afula, Israel	The Heart And Soul of Change
2008	Family Physicians Forum of "Sanofi- Aventis"	Haifa, Israel	The Heart And Soul of Change
2008	Family Physicians Forum of "Sanofi Aventis"	Tel-Aviv, Israel	The Heart And Soul of Change
2008	Physicians and Nurses Continuing Education Program of "Maccabi Healthcare Services"	Tel-Aviv, Israel	Compliance to Medical Regime
2008	Dietitians and Nutrition Consultants of "shomrey mishkal" (Weight Watchers)	Netanya, Israel	Motivational Interviewing
2008	Family Physicians Forum of "Sanofi- aventis"	Ra'anana, Israel	Enhance The Impact of Medical And Clinical Messages
2008	Family Physicians Forum of "Sanofi- Aventis"	Rehovot, Israel	Enhance The Impact of Medical and Clinical Messages
2008	Professional Press Meeting – "Unilever"	Tel-Aviv, Israel	Psycho- Cognitive Biases Among Consumers
2008	Family Physicians Forum of "Sanofi- Aventis"	Beer- Shava Israel	Enhance The Impact of Medical and Clinical Messages
2008	Physiotherapists Continuing Education Program of "Maccabi Healthcare Services"	Tel-Aviv, Israel	The Heart and Soul of Change
2008	Physicians and Nurses Continuing Education Program of "Maccabi Healthcare Services"	Tel-Aviv, Israel	Change For Good! How to Cope with Resistance to Change?
2008	Family Physicians Forum of "Sanofi- Aventis"	Kfar- Hamaccabia, Israel	Enhance the Impact of Medical and Clinical Messages
2008	Family Physicians Forum of "Sanofi Aventis"	Tel-Aviv Israel	Enhance The Impact of Medical and Clinical Messages
2008	Family Physicians Forum by "Sanofi Aventis"	Haifa, Israel	Enhance The Impact of Medical and Clinical Messages
2008	"Asaf–Harofe" Hospital –	Tel-Aviv	The Nurse as a Motivator for a

Year	Name of Forum	Place of Lecture	Subject of Lecture
	Academic School of Nursing	Israel	Change
2009	Diabetes Mellitus Nurses Forum of Maccabi Healthcare Services	Zefat, Israel	Relapse Prevention and Maintaining Treatment Achievement
2009	Diabetes School of "Novo Nordisk" – Medical Forum	Kfar-Sava, Israel	How to Enhance The Therapy Alliance Among Diabetic Patients
2011	Family Physicians conference by "J.C." Healthcare	Tiberias, Israel	Psycho-Social Aspects of the Bariatric Patient
2011	3 rd year students of Continuing Education Program – "Sackler" Faculty of Medicine, Tel-Aviv University	Tel-Aviv, Israel	Relapse Prevention – Model by Marlet and Gordon
2012	Physicians and Nurses Continuing Education Program by "Novo Nordisk"	Tel-Aviv, Israel	How to Enhance the Therapy Alliance among Diabetic Patients
2012	Medical Conference by "Novo Nordisk"	Tel-Aviv, Israel	How to Cope with Chronic Patients
2012	Family Physicians and Nurses Conference of "Novo Nordisk"	Tel-Aviv, Israel	Short Term Intervention
2012	Physicians and Nurses Forum of "Novo Nordisk"	Tel-Aviv, Israel	How to Enhance the Therapy Alliance among Diabetic Patients
2012	Medical Conference by The Israeli Diabetes "DIALOGUE"	Dead Sea, Israel	How to Cope With Chronic Patient
2012	Diabetes Mellitus Nurses Conference by "Novo Nordisk"	Tel-Aviv, Israel	Eclectic Intervention : Behavioral-Cognitive-Emotional
2012	Physiotherapists Conference of Maccabi Healthcare Services	Tel- Aviv, Israel	How to Enhance the Therapy Alliance
2012	Diabetes Mellitus Nurses Conference by "Novo Nordisk"	Tel-Aviv, Israel	Narrative Means to Therapy Ends
2012	Diabetes Mellitus Nurses Forum of "Novo Nordisk"	Nazareth, Israel	The Voyage to Adherence
2012	Diabetes Mellitus Nurses Forum of "Novo Nordisk"	Kfar-Saba Israel	How to Enhance The Therapy Alliance Among Diabetic Patients
2012	Family Physicians and Diabetes Mellitus Nurses Forum of "Novo Nordisk"	Jerusalem, Israel	Relapse Prevention And Maintaining Treatment Achievement
2012	Diabetes Mellitus Nurses Conference of "Meir" medical center	Kfar-Saba, Israel	Change For Good! How to Cope with Resistance to Change?
2012	Diabetes Mellitus Nurses Forum of "Novo Nordisk"	Be'er-Sheva, Israel	From Obedience to Concordance
2012	Diabetes Mellitus Nurses Forum of "Novo Nordisk"	Hadera, Israel	Narrative Means to Therapy Ends
2013	Diabetes Mellitus Nurses Conference	Tel-Aviv,	How to Enhance The Therapy

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	of Shiba Hospital by "Novo Nordisk"	Israel	Alliance Among Diabetic Patients
2013	Diabetes Mellitus Physicians Conference by "Novo Nordisk"	Hadera, Israel	Enhance The Impact of Medical And Clinical Messages
2013	Family Physicians and Conference of "Novo Nordisk"	Tel-Aviv, Israel	Enhance The Impact of Medical And Clinical Messages
2013	Diabetes Mellitus Nurses Forum by "Novo Nordisk"	Be'er-Sheva, Israel	Relapse Prevention and Maintaining Treatment Achievement
2013	Educational Leaders Conference	Jerusalem, Israel	Enhancing Educational Presence
2013	Diabetes Mellitus Physicians Conference by "Novo Nordisk"	Petah-Tikva, Israel	How to Enhance The Therapy Alliance Among Diabetic Patients
2013	Paed-Endo Specialist Program by "Novo Nordisk"	Ramat Gan, Israel	Adherence to Treatment in Chronic Patients
2013	LEADER Study Coordinator Meeting by Novo Nordisk	Tel-Aviv, Israel	Psychological Aspects of Motivation and Retention at Treatment and Research
2013	Directors Forum by Israel Dairy Board	Yehud, Israel	How to Cope With Dairy Opponents Tendency- Ways to Disseminate Messages
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Haifa, Israel	Narrative Means to Therapy Ends
2013	Family Physicians Forum of "Novo Nordisk"	Hazor, Israel	How to Enhance The Therapy Alliance Among Diabetic Patients
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Jerusalem, Israel	Narrative Means to Therapy Ends
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Jerusalem, Israel	Narrative Means to Therapy Ends
2013	Academic Seminar to Professional Education Crew and Students of Psychology Department of Tel-Hai Academic College	Tel-Hai, Israel	How to Enhance the Therapy Alliance
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Ramla, Israel	Narrative Means to Therapy Ends
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Rishon-LeZion Israel	Narrative Means to Therapy Ends
2013	Diabetes Mellitus Medical Forum of Sheare Zedek Hospital by "Novo Nordisk"	Jerusalem, Israel	Narrative Means to Therapy Ends
2013	PESP – Paed-Endo Specialist Program by "Novo Nordisk"	Kfar Saba Israel	Workshop and Tool Kit in Enhancing Chronic Patient Treatment Compliance

Year	Name of Forum	Place of Lecture	Subject of Lecture
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Afula, Israel	Narrative Means to Therapy Ends
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Ra'anana, Israel	Narrative Means to Therapy Ends
2013	Agriculture Science Conference by The Israeli Milk Industry Institute	Jerusalem, Israel	Coping With Negative Propaganda Through Narrative Means
2013	Dietitians Forum of "Studio C"	Herzelia, Israel	The Role of Authority and Presence in Dietitian's world
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Be'er Sheva, Israel	Adherence to Treatment in Chronic Patients
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Nes Ziona, Israel	Narrative Means to Therapy Ends
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Sheba Medical Center, Ramat-Gan, Israel	How to Enhance The Therapy Alliance Among Diabetic Patients
2013	Physicians Forum of "Novo Nordisk"	Be'er-Sheva, Israel	Coping With Negative Propaganda Through Narrative Means
2013	Diabetes Mellitus Physicians Workshop by "Clalit Health Care Institute"	Caesarea, Israel	Coping With The Chronic Patient
2013	Family Physicians Forum of "Novo Nordisk"	Herzelia, Israel	Adherence to Treatment in Chronic Patients
2013	Diabetes Mellitus Medical Forum of "Novo Nordisk"	Tel-Aviv, Israel	Narrative Means to Therapy Ends
2013	Family Physicians Forum of "Novo Nordisk"	Jerusalem, Israel	Narrative Means to Therapy Ends
2013	Hillel Yaffe's Diabetes Mellitus Physicians Forum by "Novo Nordisk"	Hadera, Israel	Adherence to Treatment in Chronic Patients
2013	Kaplan's Diabetes Mellitus Physicians Forum by "Novo Nordisk"	Petah-Tikva, Israel	Adherence to Treatment in Chronic Patients
2013	Family Physicians Annual Conference	Dead Sea, Israel	The Narrative of The Chronic Patient
2013	Medical Specialist of "Clalit Health Services "	Jerusalem, Israel	How to Enhance the Therapy Alliance among Chronic Patients
2013	Hillel Yaffe Medical Center Diabetes Mellitus Specialist Physicians	Hadera, Israel	Change For Good! How to Cope with Resistance to Change?
2013	Kaplan's Diabetes Mellitus Physicians	Petah-Tikva, Israel	How to Enhance the Therapy Alliance among Chronic Patients
2013	Diabetes Mellitus Physicians Workshop by	Caesarea, Israel	Coping With The Chronic Patient

Year	Name of Forum	Place of Lecture	Subject of Lecture
	"Clalit Health Care Institute"		
*2014	Family Physicians Forum of "Novo Nordisk"	Be'er Sheva, Israel	Narrative Means to Therapy Ends
*2014	Nutrition 2014 Congress by Edna Raz	Tel- Aviv, Israel	Diary Opponents Tendency- Ways to Disseminate Messages
*2014	Family Physicians Forum of "Novo Nordisk"	Rishon LeZion, Israel	Narrative Means to Therapy Ends
*2014	Macabbi Healthcare Services Diabetes Mellitus Annual Forum By MDS	Be'er-Sheva, Israel	Narrative Means to Therapy Ends
*2014	Medical and Ethics Seminar By Unesco & University of Haifa	Haifa, Israel	Trans Theoretical Model in The Medical Arena
*2014	Family Physicians Forum of "Novo Nordisk"	Be'er Sheva, Israel	How to Enhance the Therapy Alliance among Chronic Patients
*2014	Family Physicians Forum of "Novo Nordisk"	Petah-Tikva, Israel	Adherence to Treatment in Chronic Patients
*2014	Family Physicians Forum of "Novo Nordisk" ("Carmel" Medical Center)	Haifa, Israel	Narrative Means to Therapy Ends
*2014	Lira Switch™ Local Investigator and Study Coordinator Meeting	Tel Aviv, Israel	The recruitment challenge
*2014	Family Physicians Forum of "Novo Nordisk"	Be'er Sheva, Israel	Coping With The Chronic Patient
*2014	Family Physicians Forum of "Novo Nordisk"	Herzlia, Israel	The Narrative of The Chronic Patient
*2014	Family Physicians Forum of "Novo Nordisk"	Jerusalem, Israel	Narrative Means to Therapy Ends
*2014	Family Physicians Forum of "Novo Nordisk"	Tel- Aviv, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2014	Pediatric Physicians Forum of "Dana Pediatric Hospital"	Petah-Tikva, Israel	Enhance The Impact of Medical and Clinical Messages
*2014	Dieticians Forum of "Strauss" Group	Carmiel, Israel	Narrative Means to Therapy Ends
*2014	Family Physicians Forum of "Novo Nordisk"	Zichron Yaakov Israel	The recruitment challenge
*2014	Pharmacist Forum of "Novo Nordisk"	Ramat-Gan Israel	Trans Theoretical Model in The Medical Arena
*2014	"Oztma Initiative" - The First Annual Conference	Tel- Aviv, Israel	Psychological Aspects of Change Interventions and Compliance Improvement
*2014	Family Physicians Forum of "Haemek Medical Center"	Afula, Israel	The Narrative Approach and The Diabetes Patient.
*2014	Family Physicians Forum of "Novo Nordisk"	Yehud, Israel	How to Enhance The Therapy Alliance Among Chronic

Year	Name of Forum	Place of Lecture	Subject of Lecture
			Patients
*2014	Family Physicians Forum of "Novo Nordisk"	Jerusalem, Israel	Coping With the Chronic Patient
*2014	Family Physicians Forum of "Novo Nordisk"	Netanya, Israel	Narrative Means to Therapy Ends
*2014	Family Physicians Forum of "Meuhedet" Health Care Services	Tel Aviv, Israel	Overcoming Psychology Resistance to Immunizations
*2014	Nazareth`s Hospital Physicians Program by Israeli Ministry of Health	Nazareth, Israel	New Approaches in Motivation Process
*2014	Family Physicians Forum of "Novo Nordisk"	Jerusalem, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2014	Family Physicians Forum of "Novo Nordisk"	Be'er Sheva, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2014	Growth Hormone Nurses Club of "Novo Nordisk"	Herzelia, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2014	Family Physicians Forum of "Novo Nordisk"	Herzelia, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2014	Dialectologists Meeting of the Arab Sector	Tel Aviv, Israel	Implementation of the narrative approach to patient retention issues
*2014	Nurses Conference by "Meuhedet Healthcare services"	Jerusalem, Israel	The Narrative Approach and The Chronic Patient
*2015	Nazareth`s Hospital Physicians Program: "Helping the Helper" by Israeli Ministry of Health	Nazareth, Israel	The Transtheoretical Model of Change
*2015	The 15 th Family Physicians Conference by the Israeli Family Physicians Association	Tel Aviv, Israel	Social Trends and their impact on Chronic Patients
*2015	Neurology Physicians Conference by "Meuhedet Healthcare services"	Rishon LeZion, Israel	"Good to Great" : Change Processes Managing in Organizations
*2015	Otzma Diabetes 1 st Annual Conference	Tel Aviv, Israel	Insights & Conclusions Regarding the Therapy Process with Diabetes Patients
*2015	Nursery students	Max Stern Academic College of Emek Yezreel, Israel	The art of bounding and creating therapeutic alliance
*2015	"En-Den-Dino" Conference by IDESG Institute	Neve Ilan, Israel	Decision Making & Self Efficacy as an Influence Factor For the Chronic Patient

Year	Name of Forum	Place of Lecture	Subject of Lecture
2015	"Better Way of Life" Work Shop by Israeli Ministry of Health	Nazareth, Israel	From Pre Contemplation to Permanent Change
*2015	Professional Seminar for Dairy Farming Managers by The Israeli Milk Industry Institute	Caesarea, Israel	Coping With Negative Propaganda Through Narrative Means
*2015	Super Vision Seminar for Smoking Withdrawal Professional guides by Maccabi Health Care Services	Netanya, Israel	Rehab Prevention
*2015	Stoma Nurses Conference by "Coloplast"	Tel-Aviv, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2015	Seminar for Maccabi Health Care Family Physicians by "MSD"	Ramat-Hasharon, Israel	Increasing Motivation to Change Way of Life
*2015	"New World" by "tom" Internet Company	Givat-Shmuel, Israel	Parental Protective Presence in the "New Internet World"
*2015	Dental Physicians meeting by "Meridol"	Jerusalem Israel	Coping with the Chronic patient
*2015	Family Physicians meeting by "Maccabi Health Care Services"	Jerusalem, Israel	How to Enhance The Therapy Alliance Among Chronic Patients
*2015	Dentists and Dental Hygenist Forum by Colgate Company		Increasing Motivation to Change Habits
*2015	Annual Conference for Pediatric Emergency Medicine	Tel Aviv, Israel	The Psychology Resistance to Treatment
*2015	Professional Seminar for Dairy Farming Managers by The Israel Dairy Board	Tel Aviv, Israel	Coping with Negative Propaganda Through Narrative Means
*2015	Pediatric Physicians Forum	Jerusalem, Israel	Dr. Google or Medical Doctors: Who Influences the most Patients' minds?
*2016	Family Physicians meeting: Innovations in Diabetes Treatment by "Novo Nordisk"	Caesarea, Israel	Injections Phobia - Practical Tools in Treatment Adherence
*2016	Family Physicians meeting by "Novo Nordisk"	Moshav Emunim, Israel	Relapse Prevention Workshop
*2016	The 2 nd Annual Conference for Nutrition and Physical Training	Ramat- Gan, Israel	Decision Making & Self Efficacy as an Influencing Factor Affecting the Chronic Patient
*2016	Family Physicians and Nurses meeting by "Sanofi Diabetes"	Haifa, Israel	Practical Tools for Better Treatment Compliance
*2016	Professional Seminar for Dairy Farming Managers by The Israeli Milk	Caesarea, Israel	Coping with Negative Propaganda Through Narrative

Year	Name of Forum	Place of Lecture	Subject of Lecture
	Industry Institute		Means
*2016	Catheterization Nurses Seminar by "Coloplast"	Tel Aviv, Israel	How to Enhance the Therapy Alliance among Chronic Patients
*2016	Educational Leaders :The 6 th Annual Conference	Jerusalem, Israel	Parental Protective Presence in the "New Internet World"
*2016	Diabetes School for Family Physicians and Nurses by "Novo Nordisk"	Tiberias, Israel	Practical Tools for Better Treatment Compliance
*2016	Obesity Advisory Board by "Novo Nordisk"	Tel Aviv, Israel	Barriers in Obesity Management
*2016	ISDC Meeting by "Elmex"	Rishon LeZion, Israel	The Change Cycle: From Theory to Practice
*2016	Dental Hygienist Professional Meeting by "Meridol"	Rishon LeZion, Israel	Coping with Burnout Through Professional Enforcement Strategies
*2016	Dental Hygienist Professional Meeting by "Meridol"	Haifa, Israel	Coping with Burnout Through Professional Enforcement Strategies
*2016	Annual Diabetes Happening	Ramat-Gan, Israel	"Diabetes Thoughts"- Understanding the Psychological Factors of the Diabetic Patient
*2016	Dental Hygienist Professional Meeting by "Meridol"	Ramat Gan, Israel	Coping with Burnout through Professional Enforcement Strategies
*2016	Dental Hygienist Professional Meeting by "Meridol"	Herzelia, Israel	Coping with Burnout Through Professional Enforcement Strategies
*2016	Dental Hygienist Professional Meeting by "Meridol"	Jerusalem, Israel	Coping with Burnout Through Professional Enforcement Strategies
*2016	Professional Workshop for Catheterization Medical Staff By "Coloplast"	Natanya, Israel	Increasing Patients Motivation by Better Treatment Compliance
*2018	Professional Work shop for Stoma Medical Staff By "Coloplast"	Natanya, Israel	Increasing Patients Motivation by Better Treatment Compliance
*2018	Compliance and adherence to medical treatments - barriers and causes – workshop task force by "Takeda" Israel	Herzelia, Israel	Patients saturated story as a barrier to compliance to treatment - set the gap and introduce the solution
*2019	Gastroenterology Physician Forum by "Takeda" Israel	Tel Aviv, Israel	Increasing Patients Motivation by Better Treatment Compliance

Year	Name of Forum	Place of Lecture	Subject of Lecture
*2018	Maccabi`s Managers Conference 2019 by "Medison Pharma" Israel	Tel Aviv, Israel	The Interaction Between Patients and Physicians in a Violent Era
*2018	Professional Work shop for Multiple Sclerosis Medical Staff by "Medison Pharma"	Tel Aviv, Israel	Implementation of the narrative approach to patient retention issues
*2018	Professional Work shop for Nephrology Medical Staff by "Medison"	Shavei Zion, Israel	Patients saturated story as a barrier to compliance to treatment-set the gap and introduce the solution
*2018	Professional Work shop for Orology Physician by "Coloplast"	Tel Aviv, Israel	Implementation of the narrative approach to patient retention issues

Note: * represents activities and publications since my appointment to Lecturer

8. Colloquium Talks

None

9. Research Grants

None

10. Scholarships, Awards and Prizes

2018 - Best Lecturer Award - School of Public Health, Faculty of Social Welfare & Health Sciences, University of Haifa

11. Teaching

a. Courses Taught in Recent Years

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/ Online Course/ Introduction Course (Mandatory)	Level	Number of Students
Afik-Tomashin College				
1993	Guide Lines of Vocational Behavior	Seminar	Continuing Education Program by	40
1993	Stress Immunization Techniques	Seminar	Continuing Education Program	50
1993	Communication Skills – Tool Kit and Practice	Seminar	Continuing Education Program	40

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/ Online Course/ Introduction Course (Mandatory)	Level	Number of Students
1993	Communication Skills – Tool Kit and Practice	Seminar	Continuing Education Program	60
1993	Guide Lines of Vocational Behavior	Seminar	Continuing Education Program	30
1993	The Presenter and His Audience	Seminar	Continuing Education Program	50
1993	Communication Skills – Tool Kit and Practice	Seminar	Continuing Education Program	50
1993	Organizations Theories	Seminar	Continuing Education Program	60
1993	Guide Lines of Vocational Behavior	Seminar	Continuing Education Program	50
1994	Presentation Improvement Skills	Seminar	Continuing Education Program for teachers	50
1994	Modern Psychology	Seminar	Continuing Education Program for teachers	50
1994	Stress Immunization Techniques	Seminar	Continuing Education Program	30
1994	Guide Lines of Vocational Behavior	Seminar	Continuing Education Program	45
1995	Communication Skills – Tool Kit and Practice	Seminar	Continuing Education Program	30
1995	Stress Immunization Techniques	Seminar	Continuing Education Program	60
1996	Decisions Making Processes	Work Shop	Continuing Education Program by "Lady Glob's" Forum	40
1996	Change and Decision Making Processes	Work Shop	Continuing Education Program by "Na`amat" Women Forum	50
1997	Test anxiety and learning skills	Seminar	Continuing Education Program	45
1997	Self-Consciousness by Gestalt Method	Seminar	Continuing Education Program for Teachers	50
1998	Modern Psychology	Seminar	Continuing Education Program for Teachers	40
"Oranim" College of Education				
1998	Psychological Issues in Youth Maturation	Course	B.A	60
1998	Introduction to Psychology	Course	B.A	70

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/ Online Course/ Introduction Course (Mandatory)	Level	Number of Students
1999	Youth violence- Psychological Intervention and Treatment	Course	B.A	60
1999	Non Specific and Specific Factors in Prevention Intervention	Work Shop	Continuing Education Program for Principles and Teachers	60
2000	Risk Behavior in the Kinder Garden	Course	B.A	50
2000	Drug prevention among youth	Course	B.A	40
2000	Ways to improve the classroom and school climate	Seminar	Continuing Education Program for principals and Teachers	50
2000	Change Processes Among Adolescence	Work Shop	Educational Supervisors	70
2000	Parental Presence	Lecture	Parents and Teachers of "Kadima" School (Funding by "Oranim" College of Education)	100
2000	The stormy age of adolescence	Lecture	(Parents and Teachers of "Kadima" School (Funding by "Oranim" College of Education)	100
2000	Teacher Presence	Work Shop	Teachers and Students	60
2000	prevention and Treatment of adolescence violent	Seminar	Teachers and Students	40
2001	Violence at school and treatment issues	Seminar	Teachers and Students	45
2001	Adolescence Psychologically Issues	Course	B.A	60
2001	New Educational Environment	Course	B.A	60
2001	Social Psychology	Course	B.A	50
2001	Observation and Observation Analysis	Course	B.A	65
2001	Drugs- Facts, Questions and Problems	Course	B.A	60
2001	Drug Using in School – a Psychological Analysis	Course	B.A	50
2001	How to Enhance the	Course	B.A	50

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/ Online Course/ Introduction Course (Mandatory)	Level	Number of Students
	Educational Messages			
2001	Adverse Health Risk of Drugs among Youth	Course	B.A	60
2001	Learning Motivation Development	Course	B.A	60
2001	Behavioral Approach to Violence and Drug Abuse	Course	B.A	60
2001	Adolescence and Youth	Course	B.A	60
2001	Introduction to Psychology	Course	B.A	60
2001	Escalation Processes in the Classroom	Course	B.A	60
2001	The Exceptional Child	Course	B.A	70
2002	Addictions	Course	B.A	70
Maccabi Healthcare Services				
2002	Enhance the Motivation to Change	Seminar	Dietitians	50
2002	The motivational interviewing	Seminar	Dietitians	60
2002	Enhance the Motivation to Change	Seminar	Dietitians	50
2002	Short Term Treatment – Problems Solution Model	Seminar	Social Workers	50
2003	Enhance the Motivation to Change	Seminar	Dietitians of "Ichilov" Hospital)	40
2003	Short Term Intervention – Problems Solution Model	Seminar	Social workers	30
2003	The Motivation to Behavioral Change	Seminar	(Para- Medical Therapists	30
2003	Behavioral Change Process	Seminar	Dietitians of "Atid"- Dietitian Association	50
2003	Constructing Therapeutic Narratives	Seminar	Dietitians	50
2003	Change Processes and Changing	Seminar	Dietitians of "Hadasa" Hospital	50
2004	Change Processes and Changing	Seminar	Nurses of Maccabi Healthcare Services	60

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/ Online Course/ Introduction Course (Mandatory)	Level	Number of Students
2004	Enhance the Motivation to Change	Seminar	Dietitians of "Carmel" Hospital	50
2004	Enhance the Motivation to Change	Seminar	Dietitians of "Shnaider" Hospital	50
2005	Enhance the Motivation to Change	Seminar	(Dietitians of "Meir" Hospital	35
2005	Relapse prevention and maintaining treatment achievement	Seminar	(Dietitians of Israeli Health Department	60
2005	Enhance the Motivation to Change	Work Shop	Social Workers of Maccabi Healthcare Services	25
2005	Short Term Intervention – Problems Solution Model	Seminar	Dietitians of "Clalit" Health Services	60
"Clalit" Health Services				
2006	Integrative Nursing Attitude to Chronic Patients Treatment	Seminar	Nurses	40
2009	Empowering the bariatric patient	Seminar	Physicians and Nurses	30
2010	Short Term Intervention – Problems Solution Model	Seminar	Nurses	45
Max Stern Academic College of Emek Yezreel				
2012	Personality Psychology	Lectures	B.A	50
2012	The school as a social structure	Lectures	B.A	70
Sackler Faculty of Medicine, Tel Aviv University				
2013	Relapse Prevention And Maintaining Treatment Achievement	Lectures	M.A	30
University of Haifa, Faculty of Social Welfare and Health Sciences, School of Public Health				
*2014	The Heart and Soul of Change	Lectures	M.A	30
*2014	Relapse Prevention	Lectures	M.A	30
*2015	The Heart and Soul of Change	Lectures	M.A	30
*2015	Relapse Prevention	Lectures	M.A	30

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/ Online Course/ Introduction Course (Mandatory)	Level	Number of Students
*2016	The Transtheoretical Model of Change	Lectures	M.A	30
*2016	Relapse Prevention	Lectures	M.A	30
*2016	12 Practical Steps in Solution Problems by AA Approach	Lectures	M.A	30
*2017	Relapse Prevention	Lectures	M.A	30
*2017	Change, Principles of Problem Formulation and Problem Resolution	Lectures	M.A	33
*2018	Relapse Prevention	Lectures	M.A	30
*2018	12 Practical Steps in Solution Problems by AA Approach	Lectures	M.A	30
*2019	Relapse Prevention	Lectures	M.A	30
*2019	Change, Principles of Problem Formulation and Problem Resolution	Lectures	M.A	28

Note: * represents activities and publications since my appointment to Lecturer

b. Supervision of Graduate Students

Name of Student	Second Mentor	Title of Thesis	Degree	Date of Completion /in Progress	Students' Achievement
*Naama Tal	Prof. Shira zilber	The Association Between Social Resistance to Milk and Its Products Consumption, and Health Attitude, Learned Resourcefulness, Hypochondria, Health Locus of control and Health Behaviors Factors	M.Sc.	Completion 7/2016	88 Article Accepted for Publication in the British Food Journal
*Maskit grisah	Prof. Shira Zilber	The influence of Psychological factors on Bariatric intervention and	M.Sc.	Completion 7/2018	86
*Ukos Moran		The Association Between Resistance to Treatment and Psychological	M.Sc.	11/2019	91

Name of Student	Second Mentor	Title of Thesis	Degree	Date of Completion /in Progress	Students' Achievement
		Factors			
*Ophir Burger		The relationship between early feeding and emotional starvation a psychopathology		3/2020	

PUBLICATIONS

Note: The order of the listed authors is according to their relative contribution (unless otherwise specified).

A. Ph.D. Dissertation

Title: Resistance to Diabetes Treatment – implementation of the narrative approach **Date:** December, 2006

Number of pages: 222

Language: Hebrew

University: Tel Aviv University

Name of supervisor: Prof. Haim Omer, Gershon H. Gordon Faculty of Social Sciences, Tel Aviv University

B. Scientific Books (Refereed)

None

C. Monographs

None

D. Articles in Refereed Journals

Published

IF and ranking were taken from ISI year of publication.

When information is not available, IF and ranking were taken from 2015

Vatat List (The Council for Higher Education)

1. **Mishali, M.**, Vaknin, Y.S., Omer, H., and Heymann, A.D. (2007). Conceptualization and measurement of resistance to treatment: the resistance to treatment questionnaire for people with diabetes, **Family Practice**, 24(6): 610-615. (IF 1.69, Rank= 5/18 in, Primary Health Care, Q1, V)
2. **Mishali, M.**, Sominsky, L., Heymann, A.D. (2010). Reducing resistance to diabetes treatment using short narrative interventions, **Family Practice**, 27(2), 192-197. (IF 1.70, Rank =5/14 in, Primary Health Care, Q1, V)
3. **Mishali, M.**, Omer, H., Heymann, A.D. (2010). The importance of measuring self-efficacy in patients with diabetes, **Family Practice** 28(1):82-7 (IF 1.70, Rank= 5/14 in, Primary Health Care, Rank=46/153, Q1, V)

4. **Mishali, M.**, Endevelt, R., Heymann, A.D. (2011). The 'Emphatic Narrative': A new tool for obesity treatment. **Nutrition Today**, 46(1): 27-32. (IF 0.495, Rank=69/124 in, Nutrition and Dietetics, Q3, V)
5. Valinsky L., **Mishali, M.**, Price R., Endevelt R., Dopelt K., D Heymann A. (2013). Reducing resistance to treatment, through group intervention, improves clinical measurements in patients with type 2 diabetes, **BMC Endocrine Disorders**, 28 ;13(1):61-8. (IF 2.65, Rank=103/235 in, Endocrinology, Diabetes and Metabolism, Q2, V)
6. ***Mishali, M.**, Avrech, T., Igra, L., (2016). Conceptualization and Measurement of Consumers' Objection to Dairy Products Consumption in Israel: A New Approach for Understanding and Relating to Anti-Dairy Products Propaganda. **Journal of International Food & Agribusiness Marketing** 28(3): 225-239. (IF 0.340, Rank=156/396 in, Business and International Management, Q2, V)
7. ***Mishali, M.**, Weiler, D. (2017). Psychological factors causing nonadherence to safety regulations in Israel's stone and marble fabrication industry: unveiling the source of worker noncompliance. **Cogent Business & Management**, 4:1, 1,404,717-1,404,727. (IF 0.219 Rank=227/396 in, Business and International Management, Q3, V)
8. ***Mishali, M.**, Prizant-Passal, S., Avrech, T., Shoenfeld, Y. (2019) Association between dairy intake and the risk of contracting type 2 diabetes and cardiovascular diseases: a systematic review and meta-analysis with subgroup analysis of men versus women, *Nutrition Reviews*, 77(6), 417–429. (IF 5.779, Rank=8/86 in, Nutrition and Dietetics, Q1, V)
9. ***Mishali, M.**, Kisner, M., Avrech.T. (2019). Funding sources and outcomes of dairy consumption research—a meta-analysis of cohort studies: The case of type-2 diabetes and cardiovascular diseases- **International Dairy Journal**, 95:65-70. (IF 2.735, Rank=39/135 in, Food Science, Q2, V)
10. *Sela, Y., Zach, M., Amichay-Hamburger, Y., **Mishali, M.**, & Omer, H. (2019). Family Environment and Problematic Internet Use among Adolescents: The Mediating Roles of Depression and Fear of Missing Out. *Computers in Human Behavior*, 106226. (IF=4.306, Rank=7/30 Human-Computer Interaction, Q1, V)
11. ***Mishali, M.**, Kisner, M., & Tal N. (2020).The association between health-related individual traits and dairy avoidance. **Accepted**. *British Food Journal*. (IF=1.92, Rank=49/135 in, Food Science, Q2, V)

Note: * represents activities and publications since my appointment to Lecturer

E. Articles or Chapters in Scientific Books

1. ***Mishali, M.** (2018). Application to Narrative Therapy among Diabetes Patients. In Tamir, O., Furman, A. & Hershkop, K (Eds.), *Therapeutic Patient Education in Diabetes and Chronic Diseases: A Practical Guide* (pp. 52-58).

F. Articles in Conference Proceedings

None

G. Entries in Encyclopedias

None

H. Other Scientific Publications

1. **Mishali, M.** (1995). Overcoming Dionysus without feeling like Sisyphus, survey of a treatment model at the Ramat Gan Hospital Treatment Center. **Sihot**, vol. 9 (3), 228-234 (in Hebrew).
2. ***Mishali, M.**, Avrech T., (2015). Who exerts a greater influence on the patient: Doctor Google or the Medical Doctor? **Harefuua**, 154 (9), 556-559 (in Hebrew).
3. ***Mishali, M.**, Avrech T., (2020). Dairy Consumption protects against Type 2 Diabetes (T2D) and Cardiovascular Diseases among Women. The Israeli Dairy Board Journal, 4, 35-37.
4. ***Mishali, M.**, Avrech T., (2020). The Results of Industry-funded studies funded by the dairy industry are not different from the findings of research funded by non-industry research institutes. The Israeli Dairy Board Journal, 4, 17.

I. Other Publications

1. **Mishali, M.** Examinations Anxiety Treatment. *Yediot Ahronot Newspaper*. 17-19,1992.
2. **Mishali, M.** The New Era Management, *Lady Globbs Newspaper*. 120-122, 1999.
3. **Mishali, M.** Implementing The Trans-Theoretical Model. *Ministry of Education Journal*. 4-11, 2000.
4. **Mishali, M.** Change – Steps & Process. "Review": *Tnuva Research Institute*. 3:25, 2001.
5. **Mishali, M.** Change – Steps & Process. "Review": *Tnuva Research Institute*. 3:25, 2001.
6. **Mishali, M.** Case Study According The Trans-Theoretic Model. "Review" :*Tnuva Research Institute*. 3:23, 2001.
7. **Mishali, M.** Is it Possible to Change Habits? "*Macabitan*" :*Macabi Health Care Journal*. 104:6-10,2002.
8. **Mishali, M.** Enhancing the Motivation to Change: Typical Therapists Mistakes. *Dietetic Currents*. 11:9-11,2002.

9. **Mishali, M.** "Workoholism". *Menta*. 42:98- 102, 2004.
10. **Mishali, M.** Marketing Medical Plans. *Kolbo Magazine*. 52, 2005.
11. **Mishali, M.** "Work Kills" - Workoholism Treatment. *Maariv News paper "Way of Life" Addendum*. 8-11, 2005
12. **Mishali, M.** Psychological Treatment Through The Art of Persuading. *Soul and Body Awareness Magazine*. 55:72-73, 2006
13. **Mishali, M.** The New Age Diabetes Patients. *Laisha*. 3108:84-88, 2006.
14. **Mishali, M.** "Time to Think": Unique Model for Diabetes Treatment. *Day by Day Magazine*. 80:40-43, 2006.
15. **Mishali, M.** Tools and Practices for Diabetes Mellitus Clinic Therapists. *Osem Catalogue for Diabetes Mellitus Therapists*. 11-13,2006.
16. **Mishali, M.** "Tattoo Games": Decision Making Processes in Making Body Tattoos. *Tel aviv University Students Newspaper*. 10 – 14, 2007.
17. **Mishali, M.,** Yariv Peer, Ohad Poran. "Enhancing parental proactive mediation using safe technological Net systems", *Hebrew Psychology Website*.2013.
18. **Mishali, M.,** Sharon Oz, Mia Minster. Enhancing the Adherence to Treatment Among Patients Who Suffer From Diabetes – Long Term Program. *Corporation with "Clalit Health Care Services & "Tmoorot", In Correspondence Of Novo Nordisk*. 2013.
19. **Mishali, M.** Children's Internet Hazards. *Besheva newspaper "Atnachta" Addendum*. 561:18-20,2013.
20. **Mishali, M.** "The Neighbor's Son" - The Psychology of Parents & Children in The Social Net. Finding Your Ways in The Internet Maze. 2013.
21. **Mishali, M.** "Screen Keeper": Parental Authority in the Internet Era. *Hidabtut Magazine*. 72:24-28, 2013.

J. Other Works Connected with my Scholarly Field

None

K. Under Review

1. *Heller, M., Kisner, M., & **Mishali, M.** (*).The forlorn hopes of nutrition education: Why we need to go the extra mile in dietary interventions. Under Review in **Polish Psychological Bulletin** (Revise & Resubmit). (IF=0.4)

2. Acoos-Carmel, M., & **Mishali, M.** (*).The interplay of personality and environment in resistance to treatment: The influence of locus of control, self-efficacy and therapeutic alliance. Under Review in **The Diabetes Educator**.

L. Summary of my Activities and Future Plans

Field of Interest and Scientific Work

As an expert in adherence to treatment among chronic patients when it comes to medication, physical activity, diet or surgical interventions, I shall continue my frequent lectures in front of various stakeholders such as medical staff, healthcare professionals, dieticians and patients in Israel and abroad. I am also going to carry on my probe into the psychological reasons, undercurrents, mechanisms and motives that lie at the heart of non-adherence in an attempt to better comprehend the underlying reasons behind non-adherence and put that understanding to good use while enhancing adherence (and curbing non-adherence).

Since I spearhead research and strategic consultancy in Israel Dairy Board (IDB), I am about to delve deeper into the factors affecting milk consumption versus dairy resistance by looking into the way consumer mythologies have emerged irrespective of scientific evidence. I am about to canvass the psychologic infrastructure related to dairy avoidance and resistance while focusing on moral, economic, environmental and cultural issues that make consumers turn to non-dairy substitutes.

As I have been dealing for many years with leadership and strategic consultancy that revolves around changing well-entrenched habits, I would continue touching on population habits that are not necessarily related directly to public health issues but still bear heavily on our quality of life. Under the aegis of different companies (and projects) I have been involved (and will continue to do so in the upcoming years) in projects aiming to foster the use of public transport in lieu of private cars, changing the eating habits of kindergarteners toward healthier choices and habits, increasing responsiveness to and compliance with occupational safety and health administration and regulations in the industrial sector, and so forth. Following on my work at “Better Place” for six years as a consultant, I would like to continue my quest with respect to

alternative, “greener” and more sustainable energy sources and fuels (preferably RES - Renewable Energy Sources) to supplant petrol and diesel fuels among drivers.

Finally, Since I have been serving in the IDF Reserve Service as a psychologist and Mental Health Officer, treating those who suffer from PTSD or other mental injuries for more than three decades now, I am about to wrap up my years of service in a series of studies focusing on the antecedents and factors that elicit crippling responses and post-battle experiences among soldiers in an attempt to unravel immunizing or inoculating factors, so to speak, that might assist affected soldiers withstand the complex, harsh reality and weather the crisis.

M. Works in preparation

1. ***Mishali, M.**, Avrech, T. (*). Milk and dairy consumption and risk of cancer: a meta-analysis. (planned to be submitted at the end of 2020)
2. ***Mishali, M.**, Avrech, T. (*). Association of dairy products consumption with risk of obesity in children and adults: a meta-analysis. (planned to be submitted at the end of 2020)
3. **Kisner, M.**, Mishali, M., & Avrech, T. The state of milk avoidance: Can Hofstede’s model of national culture account for differences among countries in consumption and resistance to dairy? (planned to be submitted in September 2020)
4. Mishali, M. Recurrent obesity after bariatric surgery. (planned to be submitted in February 2021)